
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-Q

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the quarterly period ended: **June 30, 2012**

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934**

For the transition period from _____ to _____

Commission file number: **000-19848**

FOSSIL, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation or organization)

75-2018505
(I.R.S. Employer
Identification No.)

901 S. Central Expressway, Richardson, Texas
(Address of principal executive offices)

75080
(Zip Code)

(972) 234-2525
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act (check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares of the registrant's common stock outstanding as of August 3, 2012: 60,841,549.

PART I—FINANCIAL INFORMATION

Item 1. Financial Statements

**FOSSIL, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
UNAUDITED
IN THOUSANDS**

| | <u>June 30, 2012</u> | <u>December 31, 2011</u> |
|--|--------------------------|------------------------------|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 138,836 | \$ 287,498 |
| Securities available for sale | 185 | 155 |
| Accounts receivable—net of allowances of \$70,994 and \$79,820, respectively | 226,405 | 302,467 |
| Inventories | 524,446 | 488,983 |
| Deferred income tax assets-net | 44,549 | 45,803 |
| Prepaid expenses and other current assets | <u>116,162</u> | <u>110,496</u> |
| Total current assets | 1,050,583 | 1,235,402 |
| Investments | 7,682 | 7,520 |
| Property, plant and equipment—net of accumulated depreciation of \$236,203 and \$217,245, respectively | 301,469 | 282,050 |
| Goodwill | 181,435 | 44,054 |
| Intangible and other assets-net | <u>168,339</u> | <u>73,896</u> |
| Total long-term assets | 658,925 | 407,520 |
| Total assets | <u>\$1,709,508</u> | <u>\$1,642,922</u> |
| Liabilities and Stockholders' Equity | | |
| Current liabilities: | | |
| Accounts payable | \$ 131,726 | \$ 157,883 |
| Short-term debt | 7,236 | 9,009 |
| Accrued expenses: | | |
| Compensation | 45,568 | 58,745 |
| Royalties | 29,110 | 48,807 |
| Co-op advertising | 12,916 | 21,287 |
| Transaction taxes | 14,264 | 23,086 |
| Other | 61,907 | 56,122 |
| Income taxes payable | <u>21,394</u> | <u>16,339</u> |
| Total current liabilities | 324,121 | 391,278 |
| Long-term income taxes payable | 20,705 | 17,194 |
| Deferred income tax liabilities | 88,323 | 86,328 |
| Long-term debt | 105,880 | 6,236 |
| Other long-term liabilities | <u>25,662</u> | <u>25,040</u> |
| Total long-term liabilities | 240,570 | 134,798 |
| Commitments and contingencies (Note 11) | | |
| Stockholders' equity: | | |
| Common stock, 61,310 and 68,370 shares issued at June 30, 2012 and December 31, 2011, respectively | 613 | 684 |
| Treasury stock, at cost, 6,215 shares at December 31, 2011 | 0 | (450,700) |
| Additional paid-in capital | 134,166 | 149,243 |
| Retained earnings | 979,647 | 1,384,522 |
| Accumulated other comprehensive income | <u>17,507</u> | <u>22,180</u> |
| Total Fossil, Inc. stockholders' equity | 1,131,933 | 1,105,929 |
| Noncontrolling interest | <u>12,884</u> | <u>10,917</u> |
| Total stockholders' equity | 1,144,817 | 1,116,846 |
| Total liabilities and stockholders' equity | <u>\$1,709,508</u> | <u>\$1,642,922</u> |

See notes to the condensed consolidated financial statements.

FOSSIL, INC.
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
UNAUDITED
IN THOUSANDS, EXCEPT PER SHARE DATA

| | For the 13 Weeks Ended | | For the 26 Weeks Ended | |
|--|------------------------|------------------|------------------------|-------------------|
| | June 30, 2012 | July 2, 2011 | June 30, 2012 | July 2, 2011 |
| Net sales | \$ 636,104 | \$556,661 | \$1,225,638 | \$1,093,635 |
| Cost of sales | 279,743 | 244,685 | 540,297 | 479,847 |
| Gross profit | 356,361 | 311,976 | 685,341 | 613,788 |
| Operating expenses: | | | | |
| Selling and distribution | 196,265 | 164,606 | 377,703 | 322,990 |
| General and administrative | 71,999 | 61,108 | 136,680 | 111,980 |
| Total operating expenses | 268,264 | 225,714 | 514,383 | 434,970 |
| Operating income | 88,097 | 86,262 | 170,958 | 178,818 |
| Interest expense | 1,429 | 649 | 2,243 | 874 |
| Other income (expense)-net | 1,425 | (3,925) | 3,974 | (6,998) |
| Income before income taxes | 88,093 | 81,688 | 172,689 | 170,946 |
| Provision for income taxes | 27,705 | 27,657 | 51,229 | 58,850 |
| Net income | 60,388 | 54,031 | 121,460 | 112,096 |
| Less: Net income attributable to noncontrolling interest | 3,050 | 2,670 | 5,982 | 4,914 |
| Net income attributable to Fossil, Inc. | <u>\$ 57,338</u> | <u>\$ 51,361</u> | <u>\$ 115,478</u> | <u>\$ 107,182</u> |
| Other comprehensive (loss) income, net of taxes: | | | | |
| Currency translation adjustment | \$ (15,681) | \$ 10,581 | \$ (5,610) | \$ 29,907 |
| Unrealized (loss) gain on securities available for sale | (21) | 188 | 29 | (248) |
| Forward contracts hedging intercompany foreign currency payments—change in fair values | 2,257 | (2,023) | 908 | (6,870) |
| Total other comprehensive (loss) income | (13,445) | 8,746 | (4,673) | 22,789 |
| Total comprehensive income | 46,943 | 62,777 | 116,787 | 134,885 |
| Less: Comprehensive income attributable to noncontrolling interest | 3,050 | 2,670 | 5,982 | 4,914 |
| Comprehensive income attributable to Fossil, Inc. | <u>\$ 43,893</u> | <u>\$ 60,107</u> | <u>\$ 110,805</u> | <u>\$ 129,971</u> |
| Earnings per share: | | | | |
| Basic | <u>\$ 0.93</u> | <u>\$ 0.81</u> | <u>\$ 1.87</u> | <u>\$ 1.68</u> |
| Diluted | <u>\$ 0.92</u> | <u>\$ 0.80</u> | <u>\$ 1.86</u> | <u>\$ 1.66</u> |
| Weighted average common shares outstanding: | | | | |
| Basic | <u>61,669</u> | <u>63,411</u> | <u>61,741</u> | <u>63,743</u> |
| Diluted | <u>62,092</u> | <u>64,124</u> | <u>62,250</u> | <u>64,477</u> |

See notes to the condensed consolidated financial statements.

FOSSIL, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
UNAUDITED
IN THOUSANDS

| | For the 26 Weeks Ended | |
|--|-------------------------------|---------------------|
| | June 30, 2012 | July 2, 2011 |
| Operating Activities: | | |
| Net income | \$ 121,460 | \$ 112,096 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation, amortization and accretion | 30,279 | 25,060 |
| Stock-based compensation | 7,832 | 5,910 |
| Decrease in allowance for returns—net of inventory in transit | (1,726) | (2,316) |
| Loss on disposal of assets | 802 | 924 |
| Impairment losses | 256 | 0 |
| Equity in (income) loss of joint venture | (565) | 73 |
| Distribution from joint venture | 0 | 2,226 |
| Decrease in allowance for doubtful accounts | (3,087) | (755) |
| Excess tax benefits from stock-based compensation | (10,080) | (9,333) |
| Deferred income taxes and other | 4,233 | 10,672 |
| Contingent consideration revaluation | (4,382) | 0 |
| Changes in operating assets and liabilities: | | |
| Accounts receivable | 99,950 | 49,772 |
| Inventories | (20,745) | (66,953) |
| Prepaid expenses and other current assets | (3,729) | (35,027) |
| Accounts payable | (41,902) | 8,644 |
| Accrued expenses | (58,587) | (25,938) |
| Income taxes payable | 16,379 | 8,112 |
| Net cash provided by operating activities | <u>136,388</u> | <u>83,167</u> |
| Investing Activities: | | |
| Additions to property, plant and equipment | (30,147) | (30,429) |
| Increase in intangible and other assets | (4,695) | (6,465) |
| Purchase of securities available for sale | 0 | (222) |
| Sales/maturities of securities available for sale | 0 | 111 |
| Proceeds from the sale of property, plant and equipment | 0 | 21,251 |
| Net change in restricted cash | 597 | 0 |
| Business acquisitions, net of cash acquired | (229,142) | 0 |
| Net cash used in investing activities | <u>(263,387)</u> | <u>(15,754)</u> |
| Financing Activities: | | |
| Acquisition of common stock | (127,032) | (155,350) |
| Distribution of noncontrolling interest earnings | (4,096) | (3,772) |
| Excess tax benefits from stock-based compensation | 10,080 | 9,333 |
| Borrowings on notes payable | 217,899 | 10,276 |
| Payments on notes payable | (124,357) | (6,870) |
| Proceeds from exercise of stock options | 4,420 | 7,728 |
| Net cash used in financing activities | <u>(23,086)</u> | <u>(138,655)</u> |
| Effect of exchange rate changes on cash and cash equivalents | 1,423 | 1,902 |
| Net decrease in cash and cash equivalents | <u>(148,662)</u> | <u>(69,340)</u> |
| Cash and cash equivalents: | | |
| Beginning of period | 287,498 | 392,794 |
| End of period | <u>\$ 138,836</u> | <u>\$ 323,454</u> |

See notes to the condensed consolidated financial statements.

FOSSIL, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
UNAUDITED

1. FINANCIAL STATEMENT POLICIES

Basis of Presentation. The condensed consolidated financial statements include the accounts of Fossil, Inc., a Delaware corporation, and its wholly and majority-owned subsidiaries (the “Company”). The condensed consolidated financial statements reflect all adjustments that are, in the opinion of management, necessary to present a fair statement of the Company’s financial position as of June 30, 2012, and the results of operations for the thirteen week periods ended June 30, 2012 (“Second Quarter”) and July 2, 2011 (“Prior Year Quarter”), respectively, and the twenty-six week periods ended June 30, 2012 (“Year To Date Period”) and July 2, 2011 (“Prior Year YTD Period”), respectively. All adjustments are of a normal, recurring nature.

These interim condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and the notes thereto included in the Annual Report on Form 10-K filed by the Company pursuant to the Securities Exchange Act of 1934, as amended (the “Exchange Act”), for the fiscal year ended December 31, 2011. Operating results for the thirteen and twenty-six week periods ended June 30, 2012 are not necessarily indicative of the results to be achieved for the full fiscal year.

The condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”), which require the Company to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the periods reported. Actual results could differ from those estimates. The Company has not made any changes in its significant accounting policies from those disclosed in its most recent Annual Report on Form 10-K.

Business. The Company is a global design, marketing and distribution company that specializes in consumer fashion accessories. Its principal offerings include an extensive line of men’s and women’s fashion watches and jewelry, handbags, small leather goods, belts, sunglasses, shoes, soft accessories and clothing. In the watch and jewelry product categories, the Company has a diverse portfolio of globally recognized owned and licensed brand names under which its products are marketed. The Company’s products are distributed globally through various distribution channels, including wholesale in countries where it has a physical presence, direct to the consumer through its retail stores and commercial websites and through third-party distributors in countries where the Company does not maintain a physical presence. The Company’s products are offered at varying price points to meet the needs of its customers, whether they are value-conscious or luxury oriented. Based on its extensive range of accessory products, brands, distribution channels and price points, the Company is able to target style-conscious consumers across a wide age spectrum on a global basis.

Foreign Currency Hedging Instruments. The Company’s foreign subsidiaries periodically enter into foreign exchange forward contracts to hedge the future payment of intercompany inventory transactions denominated in U.S. dollars. If the Company’s foreign subsidiaries were to settle their contracts designated as cash flow hedges that were denominated in Euros, British Pounds, Mexican Pesos, Australian Dollars, Canadian Dollars and Japanese Yen, the net result would have been a gain of approximately \$5.9 million, net of taxes, as of June 30, 2012. Refer to Note 8—Derivatives and Risk Management for additional disclosures about the Company’s use of forward contracts. The tax expense of changes in fair value of hedging activities for the Second Quarter and Year To Date Period was \$2.3 million and \$0.8 million, respectively. The tax benefit of changes in fair value of hedging activities for the Prior Year Quarter and Prior Year YTD Period was \$0.6 million and \$0.2 million, respectively.

Fair Value Measurements. The Company defines fair value as the price that would be received to sell an asset or paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants at the measurement date.

Accounting Standard Codification (“ASC”) 820, *Fair Value Measurement and Disclosures* (“ASC 820”), establishes a fair value hierarchy, which prioritizes the inputs used in measuring fair value into three broad levels as follows:

- Level 1 — Quoted prices in active markets for identical assets or liabilities.
- Level 2 — Inputs, other than quoted prices in active markets, that are observable either directly or indirectly.
- Level 3 — Unobservable inputs based on the Company’s assumptions.

ASC 820 requires the use of observable market data if such data is available without undue cost and effort.

The following table presents the fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis as of June 30, 2012 (in thousands):

| | Fair Value at June 30, 2012 | | | Total |
|--|-----------------------------|-----------------|-------------|-----------------|
| | Level 1 | Level 2 | Level 3 | |
| Assets: | | | | |
| Securities available for sale: | | | | |
| Investments in publicly traded equity securities | \$ 185 | \$ 0 | \$ 0 | \$ 185 |
| Foreign exchange forward contracts | 0 | 10,361 | 0 | 10,361 |
| Deferred compensation plan assets: | | | | |
| Investment in publicly traded mutual funds | 3,031 | 0 | 0 | 3,031 |
| Total | \$3,216 | \$10,361 | \$ 0 | \$13,577 |
| Liabilities: | | | | |
| Contingent Consideration | \$ 0 | \$ 5,568 | \$ 0 | \$ 5,568 |
| Foreign exchange forward contracts | 0 | 1,364 | 0 | 1,364 |
| Total | \$ 0 | \$ 6,932 | \$ 0 | \$ 6,932 |

The following table presents the fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis as of December 31, 2011 (in thousands):

| | Fair Value at December 31, 2011 | | | Total |
|--|---------------------------------|-----------------|-------------|-----------------|
| | Level 1 | Level 2 | Level 3 | |
| Assets: | | | | |
| Securities available for sale: | | | | |
| Investments in publicly traded equity securities | \$ 155 | \$ 0 | \$ 0 | \$ 155 |
| Foreign exchange forward contracts | 0 | 10,614 | 0 | 10,614 |
| Deferred compensation plan assets: | | | | |
| Investment in publicly traded mutual funds | 2,897 | 0 | 0 | 2,897 |
| Total | \$3,052 | \$10,614 | \$ 0 | \$13,666 |
| Liabilities: | | | | |
| Foreign exchange forward contracts | \$ 0 | \$ 3,586 | \$ 0 | \$ 3,586 |
| Total | \$ 0 | \$ 3,586 | \$ 0 | \$ 3,586 |

The fair values of the Company's securities available for sale and deferred compensation plan assets are based on quoted prices. The deferred compensation plan assets are recorded within intangible and other assets-net in the Company's condensed consolidated balance sheets. The foreign exchange forward contracts are entered into by the Company's foreign subsidiaries to hedge the future payment of intercompany inventory transactions denominated in U.S. dollars. The fair values of the Company's foreign exchange forward contracts are based on published quotations of spot currency rates and forward points, which are converted into implied forward currency rates.

The Company has evaluated its short-term and long-term debt and believes, based on the interest rates, related terms and maturities, that the fair values of such instruments approximate their carrying amounts. As of June 30, 2012 and December 31, 2011, the carrying values of cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities approximated their fair values due to the short-term maturities of these accounts.

The following table presents the fair value hierarchy for those assets and liabilities measured at fair value on a nonrecurring basis as of June 30, 2012 (in thousands):

| | For the 26 Weeks Ended June 30, 2012 | Fair Value Measurements Using | | | Total Losses |
|-----------------------------------|--|-------------------------------|---------|---------|-----------------|
| | | Level 1 | Level 2 | Level 3 | |
| Assets: | | | | | |
| Specific Company—owned stores—net | \$ 0 | \$ 0 | \$ 0 | \$ 0 | \$(256) |

In accordance with the provisions of ASC 360, *Property, Plant and Equipment*, the Company recorded a write-down of \$0.3 million related to the fair value of leasehold improvements and fixturing associated with certain Company-owned retail stores during the Year To Date Period. The fair values of assets related to the Company-owned retail stores were determined using Level 3 inputs. If undiscounted cash flows estimated to be generated through the operation of Company-owned retail stores are less than the carrying value of the underlying assets, impairment losses are recorded. Impairment expenses related to Company-owned retail stores is recorded in selling and distribution expense within the Direct to consumer segment.

The Company had no impairment losses for the Prior Year YTD Period.

Earnings Per Share (“EPS”). Basic EPS is based on the weighted average number of common shares outstanding during each period. Diluted EPS adjusts basic EPS for the effects of dilutive common stock equivalents outstanding during each period using the treasury stock method.

The following table reconciles the numerators and denominators used in the computations of both basic and diluted EPS (in thousands except per share data):

| | For the 13 Weeks Ended | | For the 26 Weeks Ended | |
|---|------------------------|-----------------|------------------------|-----------------|
| | June 30, 2012 | July 2, 2011 | June 30, 2012 | July 2, 2011 |
| Numerator: | | | | |
| Net income attributable to Fossil, Inc. | \$ 57,338 | \$ 51,361 | \$ 115,478 | \$ 107,182 |
| Denominator: | | | | |
| Basic EPS computation: | | | | |
| Basic weighted average common shares outstanding | 61,669 | 63,411 | 61,741 | 63,743 |
| Basic EPS | \$ 0.93 | \$ 0.81 | \$ 1.87 | \$ 1.68 |
| Diluted EPS computation: | | | | |
| Basic weighted average common shares outstanding | 61,669 | 63,411 | 61,741 | 63,743 |
| Stock options, stock appreciation rights and restricted stock units | 423 | 713 | 509 | 734 |
| Diluted weighted average common shares outstanding | 62,092 | 64,124 | 62,250 | 64,477 |
| Diluted EPS | \$ 0.92 | \$ 0.80 | \$ 1.86 | \$ 1.66 |

Approximately 248,000, 248,000, and 2,000 shares issuable under stock-based awards were not included in the diluted EPS calculation at the end of the Second Quarter, Year To Date Period, and Prior Year YTD Period, respectively, because they were antidilutive. At the end of the Prior Year Quarter, all shares issuable under stock-based awards were included in the diluted EPS calculation.

Restricted Cash. As of June 30, 2012 and December 31, 2011, the Company had restricted cash of \$6.0 million and \$5.9 million, respectively, primarily pledged as collateral to secure bank guarantees on behalf of the Company for payments related to prospective value-added tax liabilities. This restricted cash is reported in prepaid expenses and other current assets in the Company’s condensed consolidated balance sheets as a component of current assets. The Company also had restricted cash of \$1.4 million and \$2.1 million as of June 30, 2012 and December 31, 2011, respectively, pledged as collateral to secure bank guarantees for the purpose of obtaining retail space. This restricted cash is reported in intangibles and other assets-net in the Company’s condensed consolidated balance sheets as a component of long-term assets.

Recently Adopted Accounting Standards. In May 2011, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2011-04, *Fair Measurement (Topic 820): Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs* (“ASU 2011-04”). FASB intends the new guidance to achieve common fair value measurement and disclosure requirements in U.S. GAAP and International Financial Reporting Standards. The amended guidance changes certain fair value measurement principles and enhances the disclosure requirements, particularly for Level 3 assets and liabilities, for which the Company will be required to disclose quantitative information about the unobservable inputs used in the fair value measurements. These changes became effective for the Company on January 1, 2012. The adoption of ASU 2011-04 did not have a material impact on the Company’s condensed consolidated results of operations and financial position.

In June 2011, FASB issued ASU 2011-05, *Comprehensive Income (Topic 220): Presentation of Comprehensive Income* (“ASU 2011-05”). ASU 2011-05 eliminates the option to report other comprehensive income and its components in the consolidated statement of shareholder’s equity and comprehensive income and requires an entity to present the total of comprehensive income, the components of net income and the components of other comprehensive income either in a single continuous statement or in two separate but consecutive statements. The amendments in the update do not change the items that must be reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income. This amendment also required an entity to present on the face of the financial statements adjustments for items that are reclassified from accumulated other comprehensive income to net income. However, in December 2011, the FASB issued ASU 2011-12, *Comprehensive Income (Topic 220): Deferral of the Effective Date for Amendments to the Presentation of Reclassifications of Items Out of Accumulated Other Comprehensive Income in ASU 2011-05* (“ASU 2011-12”). ASU 2011-12 defers the specific requirement to present items that are reclassified from accumulated other comprehensive income to net income separately with their respective components of net income and other comprehensive income while FASB further deliberates this aspect of the proposal. ASU 2011-05, as amended by ASU 2011-12, became effective for the Company on January 1, 2012. The adoption of ASU 2011-05 did not have a material impact on the Company’s condensed consolidated results of operations and financial position.

In September 2011, FASB issued ASU 2011-08, *Intangibles-Goodwill and Other (Topic 350): Testing Goodwill for Impairment* (“ASU 2011-08”). ASU 2011-08 simplifies the assessment of goodwill for impairment by allowing companies the option to assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If a company concludes from the qualitative assessment that impairment is more likely than not, the entity is required to perform the two-step quantitative impairment test. These changes became effective for the Company on January 1, 2012. The adoption of ASU 2011-08 did not have a material impact on the Company’s condensed consolidated results of operations and financial position.

2. ACQUISITIONS AND GOODWILL

Skagen Designs, Ltd. Acquisition. On April 2, 2012, the Company acquired Skagen Designs, Ltd. and certain of its international affiliates (“Skagen Designs”). Skagen Designs was a privately held Nevada-based company that markets and distributes contemporary Danish design accessories including watches, clocks, jewelry and sunglasses globally. The primary purpose of the acquisition was to add an attractive brand to the Company’s portfolio that the Company can grow using established distribution channels. The purchase price was \$231.7 million in cash and 150,000 shares of the Company’s common stock valued at \$19.9 million based on the mean between the highest and lowest sales price of the Company’s common stock on NASDAQ on April 2, 2012. In addition, the sellers may receive up to 100,000 additional shares of the Company’s common stock if the Company’s net sales of SKAGEN® branded products exceed certain thresholds over a defined period of time (the “Earnout”).

Upon closing, the Company recorded a \$1.8 million tax-related indemnification asset, which is reflected in the Company’s condensed consolidated balance sheets in intangible and other assets-net. The Company also recorded liabilities of \$1.6 million to long-term income taxes payable and \$0.2 million to accrued expenses-other in the Company’s condensed consolidated balance sheets related to the indemnification asset. The Company also recorded a contingent consideration liability in accrued expenses-other in the Company’s condensed consolidated balance sheets of approximately \$10.0 million as of the acquisition date related to the Earnout. As of June 30, 2012, the contingent consideration liability was remeasured and reduced to \$5.6 million, which resulted in a \$4.4 million reduction to operating expenses. This reduction was due entirely to the decrease in the value of the Company’s common stock from the acquisition date to the end of the Second Quarter. The results of Skagen Designs’ operations have been included in the Company’s condensed consolidated financial statements since April 2, 2012.

Prior to closing the Skagen Designs acquisition, the Company incurred approximately \$600,000 of acquisition-related expenses for legal, accounting and valuation services during the fiscal year ended December 31, 2011 and the 13 weeks ended March 31, 2012. The Company incurred additional acquisition and integration related costs of approximately \$5.6 million during the Second Quarter. Acquisition and integration costs are reflected in general and administrative operating expenses and other income (expense)-net on the condensed consolidated statements of comprehensive income.

Our condensed consolidated statement of operations for the 13 weeks ended June 30, 2012 includes \$25.2 million of net sales and \$1.0 million of operating income related to the results of operations of Skagen Designs from the date of its acquisition on April 2, 2012.

Assets acquired and liabilities assumed in the transaction were recorded at their acquisition date fair values, while transaction costs associated with the acquisition were expensed as incurred. Because the total purchase price exceeded the fair values of the tangible and intangible assets acquired, goodwill was recorded equal to the difference. The element of goodwill that is not separable into identifiable intangible assets represents expected synergies. The following table summarizes the allocation of the purchase price to the preliminary estimated fair value of the assets acquired and the liabilities assumed as of April 2, 2012, the effective date of the acquisition (in thousands):

| | |
|--|-------------------|
| Cash paid, net of cash acquired | \$ 229,003 |
| Value of common stock issued | 19,899 |
| Contingent consideration | 9,950 |
| Total transaction consideration: | <u>\$ 258,852</u> |
| Accounts receivable—net of allowances | \$ 16,791 |
| Inventories | 22,092 |
| Prepaid expenses and other current assets | 3,520 |
| Property, plant & equipment and other long-term assets | 4,256 |
| Goodwill | 137,393 |
| Tradenname | 64,700 |
| Customer lists | 24,400 |
| Patents | 1,500 |
| Noncompete agreement | 1,900 |
| Other long-term assets | 2,974 |
| Current liabilities | (19,726) |
| Long-term liabilities | (948) |
| Total net assets acquired | <u>\$ 258,852</u> |

The amounts shown above may change in the near term as management continues to assess the fair value of acquired assets and liabilities. A change in this valuation may also impact the income tax related accounts and goodwill. Additionally, the working capital adjustment included in the purchase price has not been finalized. The goodwill and tradenname assets recognized from the acquisition have indefinite useful lives and will be tested annually for impairment. The amortization periods for the acquired customer lists, patents and noncompete agreements have amortization periods of 5-9 years, 3 years and 6 years, respectively.

The following unaudited pro forma financial information presents the combined results of operations of Fossil, Inc. and Skagen Designs as if the acquisition had occurred at the beginning of each period presented below. The pro forma information is not necessarily indicative of what the financial position or results of operations actually would have been had the acquisition been completed at the beginning of each period presented below. In addition, the unaudited pro forma financial information is not indicative of, nor does it purport to project, the future financial position or operating results of Fossil, Inc. The unaudited pro forma financial information for the 13 and 26 weeks ended June 30, 2012 were adjusted to exclude acquisition and integration costs and does not give effect to any potential cost savings or other operating efficiencies that could result from the acquisition. These acquisition and integration costs were included in the proforma information for the 26 weeks ended July 2, 2011. The following table presents the unaudited pro forma financial information (in thousands except per share data):

| | <u>For the 13 Weeks Ended</u> | | <u>For the 26 Weeks Ended</u> | |
|---|-------------------------------|---------------------|-------------------------------|---------------------|
| | <u>June 30, 2012</u> | <u>July 2, 2011</u> | <u>June 30, 2012</u> | <u>July 2, 2011</u> |
| Net sales | \$ 636,104 | \$ 581,007 | \$ 1,256,081 | \$ 1,141,744 |
| Net income attributable to Fossil, Inc. | 61,211 | 53,364 | 120,245 | 108,181 |
| Earnings per share: | | | | |
| Basic | \$ 0.99 | \$ 0.84 | \$ 1.95 | \$ 1.70 |
| Diluted | \$ 0.99 | \$ 0.83 | \$ 1.93 | \$ 1.68 |

Effective April 30, 2012, the Company acquired fifty-one percent of Swiss Technology Productions AG (“STP”) to support its Swiss-made watch production. The acquisition was completed for 255,000 Swiss francs, approximately \$266,000. The Company recorded approximately \$160,000 of goodwill related to the acquisition. The results of STP’s operations and related noncontrolling interest have been included in the Company’s condensed consolidated financial statements since the acquisition date.

Goodwill is the excess of the cost of an acquired entity over the net of the amounts assigned to assets acquired and liabilities assumed. The changes in the carrying amount of goodwill, which is not subject to amortization, were as follows (in thousands):

| | North America wholesale | Europe wholesale | Asia Pacific wholesale | Direct to consumer | Total |
|------------------------------|-------------------------------|---------------------|------------------------------|-----------------------|------------------|
| Balance at December 31, 2011 | \$ 23,605 | \$17,891 | \$ 2,558 | \$ 0 | \$ 44,054 |
| Acquisitions | 84,745 | 43,996 | 8,812 | 0 | 137,553 |
| Foreign currency changes | 63 | (260) | 25 | 0 | (172) |
| Balance at June 30, 2012 | <u>\$108,413</u> | <u>\$61,627</u> | <u>\$11,395</u> | <u>\$ 0</u> | <u>\$181,435</u> |

3. INVENTORIES

Inventories consisted of the following (in thousands):

| | June 30, 2012 | December 31, 2011 |
|--------------------------------|------------------|----------------------|
| Components and parts | \$ 46,827 | \$ 37,482 |
| Work-in-process | 4,663 | 4,764 |
| Inventory purchases in transit | 56,955 | 57,474 |
| Finished goods | 416,001 | 389,263 |
| Inventories | <u>\$524,446</u> | <u>\$ 488,983</u> |

4. WARRANTY RESERVE

The Company's warranty liabilities are primarily related to watch products. The Company's FOSSIL® watch products sold in the U.S. are covered by a limited warranty against defects in materials or workmanship for a period of 11 years from the date of purchase. RELIC® watch products sold in the U.S. are covered by a comparable 12 year warranty, while other watches sold by the Company are covered by a comparable two year limited warranty. SKAGEN branded watches sold in the U.S. are covered by a lifetime warranty against defects due to faulty material or workmanship subject to normal conditions of use. Warranty liability activity consisted of the following (in thousands):

| | For the 26 Weeks Ended | |
|---------------------------------------|---------------------------|-----------------|
| | June 30, 2012 | July 2, 2011 |
| Beginning balance | \$10,996 | \$ 8,534 |
| Settlements in cash or kind | (2,101) | (2,059) |
| Warranties issued and adjustments (1) | 3,463 | 4,017 |
| Liabilities assumed in acquisition | 389 | 0 |
| Ending balance | <u>\$12,747</u> | <u>\$10,492</u> |

- (1) Changes in cost estimates related to preexisting warranties are aggregated with accruals for newly issued warranties and foreign currency changes.

5. INCOME TAXES

The Company's income tax expense and related effective rate were as follows (in thousands except percentage data):

| | For the 13 Weeks Ended | | For the 26 Weeks Ended | |
|--------------------|------------------------|-----------------|------------------------|-----------------|
| | June 30, 2012 | July 2, 2011 | June 30, 2012 | July 2, 2011 |
| Income tax expense | \$27,705 | \$27,657 | \$51,229 | \$58,850 |
| Income tax rate | 31.4% | 33.9% | 29.7% | 34.4% |

The lower effective tax rate in the Second Quarter and Year To Date Period was attributable to a higher portion of foreign income taxed at lower overall foreign rates, a reduction in income tax rates in several countries and management's decision to indefinitely reinvest the undistributed earnings of certain foreign subsidiaries, partially offset by the impact of certain discrete items.

As of June 30, 2012, the Company's total amount of unrecognized tax benefits, excluding interest and penalties, was \$19.9 million, of which \$13.1 million would favorably impact the effective tax rate in future periods, if recognized. The examination phase of the Internal Revenue Service ("IRS") audit for tax years 2005 and 2006 was completed in 2010. The IRS proposed certain adjustments, and the Company filed a protest. This protest is under review by the IRS Office of Appeals, and it is possible that it may be resolved within the next twelve months. The Company is also subject to examinations in various state and foreign jurisdictions for the 2004-2011 tax years, none of which are individually significant. Audit outcomes and the timing of audit settlements are subject to significant uncertainty.

The Company has classified uncertain tax positions as long-term income taxes payable unless such amounts are expected to be paid within twelve months of the condensed consolidated balance sheet date. As of June 30, 2012, the Company had recorded unrecognized tax benefits of \$2.7 million, excluding interest and penalties, for positions that could be settled within the next twelve months. Consistent with its past practice, the Company recognizes interest and/or penalties related to income tax overpayments and income tax underpayments in income tax expense and income taxes receivable/payable, respectively. The total amount of accrued income tax-related interest and penalties included in the condensed consolidated balance sheets at June 30, 2012 was \$3.3 million and \$1.1 million, respectively. For the Second Quarter, the Company accrued income tax-related interest expense of \$0.3 million.

6. STOCKHOLDERS' EQUITY AND BENEFIT PLANS

Common Stock Repurchase Programs. Purchases of the Company's common stock are made from time to time, subject to market conditions and at prevailing market prices, through the open market. Repurchased shares of common stock are recorded at cost and become authorized but unissued shares which may be issued in the future for general corporate and other purposes. The Company may terminate or limit its stock repurchase program at any time. In the event the repurchased shares are cancelled, the Company accounts for retirements by allocating the repurchase price to common stock, additional paid-in capital and retained earnings. The repurchase price allocation is based upon the equity contribution associated with historical issuances. These repurchase programs were conducted pursuant to Rule 10b-18 of the Exchange Act. During the period from the announcement of the Company's \$750 million buyback authorization in August 2010 until the end of the Second Quarter, the Company has repurchased approximately \$568.3 million of its common stock, representing approximately 7.5 million shares.

During the Year To Date Period, the Company effectively retired 7.5 million shares of common stock repurchased under its repurchase programs during the 2010, 2011 and 2012 fiscal years. The effective retirement of common stock repurchased decreased common stock by \$75,000, additional paid in capital by \$48.4 million, retained earnings by \$520.4 million and treasury stock by \$568.9 million.

The following table reflects the Company's common stock repurchase activity for the periods indicated (in millions):

| Fiscal year authorized | Dollar value authorized | Termination date | For the 13 Weeks Ended June 30, 2012 | | For the 26 Weeks Ended June 30, 2012 | |
|------------------------|-------------------------|------------------|---|--------------------------|---|--------------------------|
| | | | Number of shares repurchased | Dollar value repurchased | Number of shares repurchased | Dollar value repurchased |
| 2010 | \$ 30.0 | None | 0.0 | \$ 0.0 | 0.0 | \$ 0.0 |
| 2010 | \$ 750.0 | December 2013 | 0.7 | \$ 58.9 | 1.3 | \$ 118.2 |

Stock-Based Compensation Plans. The Company accounts for stock-based compensation in accordance with the provisions of ASC 718, *Compensation-Stock Compensation* (“ASC 718”), using the Black-Scholes option pricing model to determine the fair value of stock options and stock appreciation rights at the date of grant. The Company’s current stock-based compensation plans include: (i) stock options and restricted stock for its international employees, (ii) stock options and restricted stock units for its non-employee directors and (iii) stock appreciation rights, restricted stock and restricted stock units for its U.S.-based employees. There have been no significant changes to the Company’s stock-based compensation plans since the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

The following table summarizes stock options and stock appreciation rights activity during the Second Quarter:

| <u>Stock Options and Stock Appreciation Rights</u> | <u>Shares</u> | <u>Weighted-Average Exercise Price</u> | <u>Weighted-Average Remaining Contractual Term (Years)</u> | <u>Aggregate Intrinsic Value</u> |
|--|---------------------|--|--|----------------------------------|
| | <u>IN THOUSANDS</u> | | | <u>IN THOUSANDS</u> |
| Outstanding at March 31, 2012 | 1,193 | \$ 61.03 | 6.6 | \$ 84,641 |
| Granted | 12 | 131.46 | | |
| Exercised | (4) | 28.84 | | 240 |
| Forfeited or expired | 0 | 0.00 | | |
| Outstanding at June 30, 2012 | 1,201 | 61.81 | 6.3 | 34,152 |
| Exercisable at June 30, 2012 | 543 | 37.36 | 4.5 | 22,989 |
| Nonvested at June 30, 2012 | 658 | 82.02 | 7.9 | 11,162 |
| Expected to vest | 593 | \$ 82.02 | 7.9 | \$ 10,180 |

The aggregate intrinsic value in the table above is before income taxes and is based on (i) the exercise price for outstanding and exercisable options/rights at June 30, 2012 and (ii) the fair market value of the Company’s common stock on the exercise date for options/rights that were exercised during the Second Quarter.

Stock Options and Stock Appreciation Rights Outstanding and Exercisable. The following table summarizes information with respect to stock options and stock appreciation rights outstanding and exercisable at June 30, 2012:

| <u>Range of Exercise Prices</u> | <u>Stock Options and Stock Appreciation Rights Outstanding</u> | | | <u>Stock Options and Stock Appreciation Rights Exercisable</u> | |
|---------------------------------|--|--|--|--|--|
| | <u>Number of Shares</u> | <u>Weighted-Average Exercise Price</u> | <u>Weighted-Average Remaining Contractual Term (Years)</u> | <u>Number of Shares</u> | <u>Weighted-Average Exercise Price</u> |
| | <u>IN THOUSANDS</u> | | | <u>IN THOUSANDS</u> | |
| \$11.66 - \$13.15 | 20 | \$ 11.70 | 0.7 | 20 | \$ 11.70 |
| \$13.15 - \$26.29 | 323 | 18.77 | 4.3 | 232 | 20.67 |
| \$26.29 - \$39.44 | 310 | 34.46 | 5.8 | 177 | 33.57 |
| \$39.44 - \$52.58 | 32 | 43.12 | 5.5 | 32 | 43.12 |
| \$65.73 - \$78.88 | 4 | 69.53 | 8.5 | 1 | 69.53 |
| \$78.88 - \$92.02 | 202 | 81.23 | 8.2 | 47 | 81.23 |
| \$92.02 - \$105.17 | 6 | 93.29 | 8.8 | 2 | 93.29 |
| \$118.31 - \$131.46 | 304 | 127.35 | 8.3 | 32 | 121.73 |
| Total | 1,201 | \$ 61.81 | 6.3 | 543 | \$ 37.36 |

Restricted Stock and Restricted Stock Units. The following table summarizes restricted stock and restricted stock unit activity during the Second Quarter:

| <u>Restricted Stock and Restricted Stock Units</u> | <u>Number of Shares</u> | <u>Weighted-Average Grant-Date Fair Value</u> |
|--|-----------------------------|---|
| | <u>IN THOUSANDS</u> | |
| Nonvested at March 31, 2012 | 269 | \$ 66.60 |
| Granted | 23 | 88.01 |
| Vested | (16) | 69.10 |
| Forfeited | (1) | 88.11 |
| Nonvested at June 30, 2012 | 275 | 68.19 |
| Expected to vest | 249 | \$ 68.19 |

The total fair value of restricted stock and restricted stock units vested during the Second Quarter was approximately \$1.2 million.

7. SEGMENT INFORMATION

The Company manages its business primarily on a geographic basis. The Company's reportable operating segments are comprised of North America wholesale, Europe wholesale, Asia Pacific wholesale and Direct to consumer. The North America wholesale, Europe wholesale and Asia Pacific wholesale reportable segments do not include activities related to the Direct to consumer segment. The North America wholesale segment primarily includes sales to wholesale or distributor customers based in Canada, Mexico, the United States and countries in South America. The Europe wholesale segment primarily includes sales to wholesale or distributor customers based in European countries, the Middle East and Africa. The Asia Pacific wholesale segment primarily includes sales to wholesale or distributor customers based in Australia, China (including the Company's assembly and procurement operations), India, Indonesia, Japan, Malaysia, New Zealand, Singapore, South Korea, Taiwan and Thailand. The Direct to consumer segment includes Company-owned retail stores, e-commerce sales and catalog activities. Each reportable operating segment provides similar products and services.

The Company evaluates the performance of its reportable segments based on net sales and operating income. Net sales for geographic segments are generally based on the location of the customers. Operating income for each segment includes net sales to third-parties, related cost of sales and operating expenses directly attributable to the segment. General corporate expenses, including certain administrative, legal, accounting, technology support costs, equity compensation costs, payroll costs attributable to executive management and amounts related to intercompany eliminations are not allocated to the various segments. Intercompany sales of products between segments are referred to as intersegment items.

Summary information by operating segment was as follows (in thousands):

| | For the 13 Weeks Ended June 30, 2012 | | For the 13 Weeks Ended July 2, 2011 | |
|--------------------------|---|---------------------|--|---------------------|
| | Net Sales | Operating Income | Net Sales | Operating Income |
| North America wholesale: | | | | |
| External customers | \$ 249,812 | \$ 45,858 | \$ 213,064 | \$ 56,172 |
| Intersegment | 46,053 | | 33,372 | |
| Europe wholesale: | | | | |
| External customers | 147,710 | 31,534 | 141,790 | 29,403 |
| Intersegment | 34,652 | | 29,597 | |
| Asia Pacific wholesale: | | | | |
| External customers | 84,344 | 33,561 | 67,856 | 23,301 |
| Intersegment | 161,425 | | 148,374 | |
| Direct to consumer | 154,238 | 15,710 | 133,951 | 14,756 |
| Intersegment items | (242,130) | | (211,343) | |
| Corporate | | (38,566) | | (37,370) |
| Consolidated | <u>\$ 636,104</u> | <u>\$ 88,097</u> | <u>\$ 556,661</u> | <u>\$ 86,262</u> |
| | | | | |
| | For the 26 Weeks Ended June 30, 2012 | | For the 26 Weeks Ended July 2, 2011 | |
| | Net Sales | Operating Income | Net Sales | Operating Income |
| North America wholesale: | | | | |
| External customers | \$ 474,812 | \$ 99,367 | \$ 419,800 | \$106,504 |
| Intersegment | 88,879 | | 63,791 | |
| Europe wholesale: | | | | |
| External customers | 300,661 | 62,632 | 293,620 | 67,515 |
| Intersegment | 69,213 | | 64,730 | |
| Asia Pacific wholesale: | | | | |
| External customers | 161,053 | 58,804 | 132,071 | 45,549 |
| Intersegment | 327,718 | | 284,057 | |
| Direct to consumer | 289,112 | 24,092 | 248,144 | 22,907 |
| Intersegment items | (485,810) | | (412,578) | |
| Corporate | | (73,937) | | (63,657) |
| Consolidated | <u>\$1,225,638</u> | <u>\$170,958</u> | <u>\$1,093,635</u> | <u>\$178,818</u> |

The following tables reflect net sales for each class of similar products in the periods presented (in thousands except percentage data):

| | For the 13 Weeks Ended June 30, 2012 | | For the 13 Weeks Ended July 2, 2011 | |
|----------|---|------------------------|--|------------------------|
| | Net Sales | Percentage of Total | Net Sales | Percentage of Total |
| Watches | \$476,755 | 75.0% | \$399,627 | 71.8% |
| Leathers | 96,907 | 15.2 | 91,690 | 16.5 |
| Jewelry | 37,779 | 5.9 | 38,483 | 6.9 |
| Other | 24,663 | 3.9 | 26,861 | 4.8 |
| Total | <u>\$636,104</u> | <u>100.0%</u> | <u>\$556,661</u> | <u>100.0%</u> |

| | For the 26 Weeks Ended June 30, 2012 | | For the 26 Weeks Ended July 2, 2011 | |
|----------|---|------------------------|--|------------------------|
| | Net Sales | Percentage of Total | Net Sales | Percentage of Total |
| Watches | \$ 895,188 | 73.0% | \$ 772,336 | 70.6% |
| Leathers | 200,955 | 16.4 | 182,239 | 16.7 |
| Jewelry | 76,930 | 6.3 | 80,649 | 7.4 |
| Other | 52,565 | 4.3 | 58,411 | 5.3 |
| Total | <u>\$1,225,638</u> | <u>100.0%</u> | <u>\$1,093,635</u> | <u>100.0%</u> |

The following table reflects total assets for each reporting segment on the dates presented (in thousands):

| | Total Assets | |
|-------------------------|--------------------|----------------------|
| | June 30, 2012 | December 31, 2011 |
| North America wholesale | \$ 594,844 | \$ 524,615 |
| Europe wholesale | 339,547 | 436,775 |
| Asia Pacific wholesale | 353,758 | 258,343 |
| Direct to consumer | 241,329 | 246,911 |
| Corporate | 180,030 | 176,278 |
| Consolidated | <u>\$1,709,508</u> | <u>\$1,642,922</u> |

8. DERIVATIVES AND RISK MANAGEMENT

The Company is exposed to certain risks relating to its ongoing business operations, which it attempts to manage by using derivative instruments. The primary risks managed by using derivative instruments are the fluctuations in global currencies that will ultimately be used by non-U.S. dollar functional currency subsidiaries to settle future payments of intercompany inventory transactions denominated in U.S. dollars. Specifically, the Company projects future intercompany purchases by its non-U.S. dollar functional currency subsidiaries generally over a period of up to 18 months. The Company enters into foreign exchange forward contracts ("forward contracts") generally for up to 65% of the forecasted purchases to manage fluctuations in global currencies that will ultimately be used to settle such U.S. dollar denominated inventory purchases. Forward contracts represent agreements to exchange the currency of one country for the currency of another country at an agreed-upon settlement date. The Company's forward contracts are designated as single cash flow hedges. Fluctuations in exchange rates will either increase or decrease the Company's U.S. dollar equivalent cash flows from these intercompany inventory transactions, which will affect the Company's U.S. dollar earnings. Gains or losses on the forward contracts are expected to offset these fluctuations to the extent the cash flows are hedged by the forward contracts.

The forward contracts that the Company purchased to hedge exchange rate risk meet the criteria for hedge eligibility, which requires that they represent foreign-currency-denominated forecasted intra-entity transactions in which (i) the operating unit that has the foreign currency exposure is a party to the hedging instrument and (ii) the hedged transaction is denominated in a currency other than the hedging unit's functional currency. At the inception of the hedge, the hedging relationship is expected to be highly effective in achieving offsetting cash flows attributable to the hedged risk. The Company assesses hedge effectiveness under the critical terms matched method at inception and at least quarterly throughout the life of the hedging relationship. If the critical terms (i.e., amounts, currencies and settlement dates) of the forward currency exchange contract match the terms of the forecasted transaction, the Company concludes that the hedge is effective.

The effective portion of the gain or loss on the derivative instruments is reported as a component of other comprehensive (loss) income, net of taxes and reclassified into earnings in the same period or periods during which the hedged transaction affects earnings. Gains and losses on the derivative representing either hedge ineffectiveness or hedge components excluded from the assessment of effectiveness are recognized in current earnings. Due to the high degree of effectiveness between the hedging instruments and the underlying exposures being hedged, the Company's hedges resulted in no ineffectiveness in the condensed consolidated statements of comprehensive income, and there were no components excluded from the assessment of hedge effectiveness for the Second Quarter, Prior Year Quarter, Year To Date Period or Prior Year YTD Period.

All derivative instruments are recognized as either assets or liabilities at fair value in the condensed consolidated balance sheets. Forward contracts designated as cash flow hedges are recorded at fair value at each balance sheet date and the change in fair value is recorded to accumulated other comprehensive income (loss) within the equity section of the balance sheet until such forward contract's gains (losses) become realized or the cash flow hedge relationship is terminated. If the cash flow hedge relationship is terminated, the derivative's gains or losses that are deferred in accumulated other comprehensive income (loss) will be recognized in earnings when the hedged cash flows occur. However, for cash flow hedges that are terminated because the forecasted transaction is not expected to occur in the original specified time period, the derivative's gains or losses are immediately recognized in earnings. There were no gains or losses reclassified into earnings as a result of the discontinuance of cash flow hedges in the Second Quarter or Prior Year Quarter. Hedge accounting is discontinued if it is determined that the derivative is not highly effective. The Company records all cash flow hedge assets and liabilities on a gross basis as they do not meet the balance sheet netting criteria because the Company does not have master netting agreements established with the derivative counterparties that would allow for net settlement. As of June 30, 2012, the Company had the following outstanding forward contracts that were entered into to hedge the future payments of intercompany inventory transactions (in thousands):

| Functional Currency | | Contract Currency | |
|---------------------|-----------|-------------------|---------|
| Type | Amount | Type | Amount |
| Euro | 149,025 | U.S. Dollar | 198,179 |
| British Pound | 16,600 | U.S. Dollar | 26,219 |
| Japanese Yen | 2,297,700 | U.S. Dollar | 28,512 |
| Mexican Peso | 159,663 | U.S. Dollar | 11,750 |
| Australian Dollar | 10,150 | U.S. Dollar | 10,197 |
| Canadian Dollar | 20,070 | U.S. Dollar | 19,908 |

The effective portion of gains and losses on derivative instruments that was recognized in other comprehensive (loss) income, net of taxes during the Second Quarter and the Prior Year Quarter, Year To Date Period and the Prior Year YTD Period is set forth below (in thousands):

| Derivatives Designated as Cash Flow Hedges Under ASC 815 | For the 13 Weeks Ended June 30, 2012 | For the 13 Weeks Ended July 2, 2011 |
|---|---|--|
| Foreign exchange forward contracts | \$ 3,708 | \$ (6,036) |
| Total gain (loss) recognized in other comprehensive (loss) income, net of taxes | \$ 3,708 | \$ (6,036) |
| Derivatives Designated as Cash Flow Hedges Under ASC 815 | For the 26 Weeks Ended June 30, 2012 | For the 26 Weeks Ended July 2, 2011 |
| Foreign exchange forward contracts | \$ 3,211 | \$ (13,129) |
| Total gain (loss) recognized in other comprehensive (loss) income, net of taxes | \$ 3,211 | \$ (13,129) |

The following table illustrates the effective portion of gains and losses on derivative instruments recorded in other comprehensive (loss) income, net of taxes during the term of the hedging relationship and reclassified into earnings during the Second Quarter, Prior Year Quarter, Year To Date Period, and Prior Year YTD Period (in thousands):

| Foreign Exchange Forward Contracts Under ASC 815 | Condensed Consolidated Statements of Comprehensive Income Location | | For the 13 Weeks Ended June 30, 2012 | For the 13 Weeks Ended July 2, 2011 |
|---|---|---|---|--|
| Cash flow hedging instruments | Other income (expense) -net | Total gain/(loss) reclassified from other comprehensive income (loss), net of taxes into income, net of taxes | \$ 1,451 | \$ (4,013) |

| Foreign Exchange Forward Contracts Under ASC 815 | Condensed Consolidated Statements of Comprehensive Income Location | | For the 26 Weeks Ended June 30, 2012 | For the 26 Weeks Ended July 2, 2011 |
|---|--|---|---|--|
| Cash flow hedging instruments | Other income (expense) - net | Total gain/(loss) reclassified from other comprehensive income (loss), net of taxes into income, net of taxes | \$ 2,303 | \$ (6,259) |

The following table discloses the fair value amounts for the Company's derivative instruments as separate asset and liability values, presents the fair value of derivative instruments on a gross basis, and identifies the line items in the condensed consolidated balance sheets in which the fair value amounts for these categories of derivative instruments are included (in thousands):

| Foreign exchange contracts under ASC 815 | Asset Derivatives | | | | Liability Derivatives | | | |
|--|---|-----------------|---|-----------------|---|----------------|---|----------------|
| | June 30, 2012 | | December 31, 2011 | | June 30, 2012 | | December 31, 2011 | |
| | Condensed Consolidated Balance Sheet Location | Fair Value | Consolidated Balance Sheet Location | Fair Value | Condensed Consolidated Balance Sheet Location | Fair Value | Consolidated Balance Sheet Location | Fair Value |
| Cash flow hedging instruments | Prepaid expenses and other current assets | \$ 9,571 | Prepaid expenses and other current assets | \$ 9,719 | Accrued expenses- other | \$1,235 | Accrued expenses- other | \$3,204 |
| Cash flow hedging instruments | Intangible and other assets- net | 790 | Intangible and other assets- net | 895 | Other long-term liabilities | 129 | Other long-term liabilities | 382 |
| Total | | <u>\$10,361</u> | | <u>\$10,614</u> | | <u>\$1,364</u> | | <u>\$3,586</u> |

At the end of the Second Quarter, the Company had foreign exchange forward contracts with maturities extending through January 2014. The estimated net amount of the existing gains or losses at June 30, 2012 that is expected to be reclassified into earnings within the next twelve months is a gain of \$5.4 million. See Note 1—Financial Statement Policies for additional disclosures on foreign currency hedging instruments.

9. CONTROLLING AND NONCONTROLLING INTEREST

The following tables summarize the changes in equity attributable to controlling and noncontrolling interest (in thousands):

| | Fossil, Inc. Stockholders' Equity | Noncontrolling Interest | Total Stockholders' Equity |
|---|---|----------------------------|----------------------------------|
| Balance at December 31, 2011 | \$1,105,929 | \$ 10,917 | \$1,116,846 |
| Net income | 115,478 | 5,982 | 121,460 |
| Currency translation adjustments | (5,610) | 0 | (5,610) |
| Unrealized gain on securities available for sale | 29 | 0 | 29 |
| Forward contracts hedging intercompany foreign currency payments—change in fair values | 908 | 0 | 908 |
| Common stock issued upon exercise of stock options and stock appreciation rights | 4,420 | 0 | 4,420 |
| Tax benefit derived from stock-based compensation | 10,080 | 0 | 10,080 |
| Distribution of noncontrolling interest earnings | 0 | (4,096) | (4,096) |
| Business acquisitions | 19,899 | 81 | 19,980 |
| Acquisition of common stock | (127,032) | 0 | (127,032) |
| Stock-based compensation expense | 7,832 | 0 | 7,832 |
| Balance at June 30, 2012 | <u>\$1,131,933</u> | <u>\$ 12,884</u> | <u>\$1,144,817</u> |

| | Fossil, Inc. Stockholders' Equity | Noncontrolling Interest | Total Stockholders' Equity |
|---|---|----------------------------|----------------------------------|
| Balance at January 1, 2011 | \$1,044,118 | \$ 7,590 | \$1,051,708 |
| Net income | 107,182 | 4,914 | 112,096 |
| Currency translation adjustments | 29,907 | 0 | 29,907 |
| Unrealized loss on securities available for sale | (248) | 0 | (248) |
| Forward contracts hedging intercompany foreign currency payments—change in fair values | (6,870) | 0 | (6,870) |
| Common stock issued upon exercise of stock options and stock appreciation rights | 7,728 | 0 | 7,728 |
| Tax benefit derived from stock-based compensation | 9,333 | 0 | 9,333 |
| Distribution of noncontrolling interest earnings | 0 | (3,772) | (3,772) |
| Common stock forfeitures put to treasury | (5,319) | 0 | (5,319) |
| Acquisition of common stock | (155,350) | 0 | (155,350) |
| Stock-based compensation expense | 5,910 | 0 | 5,910 |
| Balance at July 2, 2011 | <u>\$1,036,391</u> | <u>\$ 8,732</u> | <u>\$1,045,123</u> |

10. INTANGIBLE AND OTHER ASSETS

The following table summarizes intangible and other assets (in thousands):

| | Useful Lives | June 30, 2012 | | December 31, 2011 | |
|--|--------------|------------------|--------------------------|-------------------|--------------------------|
| | | Carrying Amount | Accumulated Amortization | Carrying Amount | Accumulated Amortization |
| Intangibles-subject to amortization: | | | | | |
| Trademarks | 10 yrs. | \$ 4,125 | \$ 2,264 | \$ 4,121 | \$ 2,109 |
| Customer lists | 5-9 yrs. | 32,118 | 8,409 | 7,636 | 7,274 |
| Patents | 3-20 yrs. | 2,273 | 567 | 773 | 394 |
| Noncompete agreement | 6 yrs. | 1,900 | 83 | | |
| Other | 7-20 yrs. | 192 | 188 | 193 | 190 |
| Total intangibles-subject to amortization | | 40,608 | 11,511 | 12,723 | 9,967 |
| Intangibles-not subject to amortization: | | | | | |
| Trade names | | 83,628 | | 18,936 | |
| Other assets: | | | | | |
| Key money deposits | | 33,718 | 11,653 | 31,804 | 10,291 |
| Other deposits | | 15,072 | | 13,685 | |
| Deferred compensation plan assets | | 3,031 | | 2,897 | |
| Deferred tax asset-net | | 4,821 | | 4,875 | |
| Restricted cash | | 1,370 | | 2,114 | |
| Other | | 13,703 | 4,448 | 10,868 | 3,748 |
| Total other assets | | 71,715 | 16,101 | 66,243 | 14,039 |
| Total intangible and other assets | | \$195,951 | \$ 27,612 | \$97,902 | \$ 24,006 |
| Total intangible and other assets-net | | | \$ 168,339 | | \$ 73,896 |

Amortization expense for intangible assets was approximately \$1.3 million, \$0.2 million, \$1.5 million and \$0.6 million for the Second Quarter, Prior Year Quarter, Year To Date Period, and Prior Year YTD Period, respectively. Estimated aggregate future amortization expense by fiscal year for intangible assets is as follows (in thousands):

| | Amortization Expense |
|------------------|----------------------|
| 2012 (remaining) | 2,040 |
| 2013 | 4,122 |
| 2014 | 4,050 |
| 2015 | 3,658 |
| 2016 | 3,520 |
| 2017 | 3,262 |

11. COMMITMENTS AND CONTINGENCIES

Litigation. The Company is occasionally subject to litigation or other legal proceedings in the normal course of its business. The Company does not believe that the outcome of any currently pending legal matters, individually or collectively, will have a material effect on the business or financial condition of the Company. The Company recorded approximately \$4.7 million of expenses in the Second Quarter in connection with legal costs and accruals related to the expected settlement amount of a certain routine business litigation.

12. DEBT

On December 17, 2010, the Company entered into a three year Credit Agreement (the "Credit Agreement") with (i) Wells Fargo Bank, National Association ("Wells Fargo"), as administrative agent, swingline lender and issuing lender, (ii) Wells Fargo Securities, LLC, as sole lead arranger and sole book manager, and (iii) Bank of America, N.A., as lender. The Credit Agreement provides for revolving credit loans in the amount of \$300 million (the "Revolver"), a swingline loan of \$20 million, and letters of credit. On April 2, 2012, in connection with the Skagen Designs acquisition, the Credit Agreement was amended to, among other things, (i) increase the aggregate commitment of the lenders under the revolving credit facility from \$300 million to \$350 million, (ii) provide for an uncommitted \$50 million incremental revolving credit commitment and (iii) extend the maturity date from December 17, 2013 to December 17, 2014.

Amounts outstanding under the Revolver bear interest at the Company's option of (i) the base rate (defined as the higher of (a) the prime rate publicly announced by Wells Fargo (3.25% at the end of the Second Quarter), (b) the federal funds rate plus 1.50% and (c) the London Interbank Offer Rate ("LIBOR") (0.2% at the end of the Second Quarter) plus 1.50%) plus the base rate applicable margin (which varies based upon the Company's consolidated leverage ratio (the "Ratio") from 0.25% if the Ratio is less than 1.00 to 1.00, to 1.00% if the Ratio is greater than or equal to 2.00 to 1.00) or (ii) the LIBOR rate (defined as the quotient obtained by dividing (a) LIBOR by (b) 1.00 minus the Eurodollar reserve percentage) plus the LIBOR rate applicable margin (which varies based upon the Ratio from 1.25% if the Ratio is less than 1.00 to 1.00, to 2.00% if the Ratio is greater than or equal to 2.00 to 1.00). Amounts outstanding under the swingline loan under the Credit Agreement or upon any drawing under a letter of credit bear interest at the base rate plus the base rate applicable margin. Interest based upon the base rate is payable quarterly in arrears. Interest based upon the LIBOR rate is payable either monthly or quarterly in arrears, depending on the interest period selected by the Company. The Revolver also includes a commitment fee ranging from 0.20% to 0.35% for any amounts not drawn under the Revolver.

Loans under the Credit Agreement may be prepaid, in whole or in part, at the option of the Company, in minimum principal amounts of \$2.0 million or increments of \$1.0 million in excess thereof with respect to a base rate loan, \$5.0 million or increments of \$1.0 million in excess thereof with respect to a LIBOR rate loan and \$100,000 or increments of \$100,000 in excess thereof with respect to a swingline loan. Loans under the Credit Agreement must be repaid, or letter of credit obligations cash collateralized with the net proceeds of certain asset sales, insurance and condemnation events. The Company may permanently reduce the revolving credit commitment at any time, in whole or in part, without premium or penalty, in a minimum aggregate principal amount of not less than \$3.0 million or increments of \$1.0 million in excess thereof.

Wells Fargo can accelerate the repayment obligation upon the occurrence of an event of default, including the failure to pay principal or interest, a material inaccuracy of a representation or warranty, violation of covenants, cross-default, change in control, bankruptcy events, failure of a loan document provision, certain ERISA events and material judgments. As of June 30, 2012, \$97.0 million was outstanding under the Revolver. Amounts available under the Revolver are reduced by any amounts outstanding under stand-by letters of credit. At June 30, 2012, the Company had available borrowings of approximately \$252.1 million under the Revolver. The Company incurred approximately \$653,000 of interest expense related to the Revolver during the Second Quarter and Year To Date Period.

Financial covenants in the Credit Agreement require the Company to maintain (i) a consolidated leverage ratio no greater than 2.50 to 1.00, (ii) consolidated tangible net worth of no less than the sum of (a) \$600 million plus (b) 25% of positive consolidated net income, (iii) consolidated net income that is not negative for any two consecutive fiscal quarters, and (iv) maximum capital expenditures not in excess of \$125 million in any fiscal year, subject to certain adjustments. The Credit Agreement contains representations, warranties, covenants, events of default and indemnities that are customary for agreements of this type. The Company was in compliance with all covenants in the Credit Agreement as of June 30, 2012 and during the Second Quarter.

On April 6, 2011, the Company's Korean subsidiary, Fossil (Korea) Limited ("Fossil Korea"), entered into a \$20 million credit facility agreement (the "Agreement") with Bank of America, N.A. Seoul Branch. Borrowings under the Agreement are renewed on a monthly basis. The Agreement bears interest based on a three month CD rate which is published by the Korea Securities Dealers Association (3.54% at the end of the Second Quarter), plus 120 basis points for a one month period or plus 130 basis points for a three month period. Borrowings under the Agreement were approximately \$6.0 million at June 30, 2012. The Company incurred approximately \$89,000 and \$165,000 of interest expense related to borrowings under the Agreement during the Second Quarter and Year To Date Period, respectively. On July 20, 2012, approximately \$6.2 million of borrowings under the Agreement were renewed at an interest rate of 4.45% with a maturity date of August 20, 2012. The Company expects this facility to be renewed under its current provisions for another year.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following is a discussion of the financial condition and results of operations of Fossil, Inc. and its wholly and majority-owned subsidiaries for the thirteen and twenty-six week periods ended June 30, 2012 (the "Second Quarter" and "Year To Date Period," respectively) as compared to the thirteen and twenty-six week periods ended July 2, 2011 (the "Prior Year Quarter" and "Prior Year YTD Period," respectively). This discussion should be read in conjunction with the condensed consolidated financial statements and the related notes thereto.

General

We are a global design, marketing and distribution company that specializes in consumer fashion accessories. Our principal offerings include an extensive line of men's and women's fashion watches and jewelry, handbags, small leather goods, belts, sunglasses, soft accessories, shoes and clothing. In the watch and jewelry product categories, we have a diverse portfolio of globally recognized owned and licensed brand names under which our products are marketed. Our products are distributed globally through various distribution channels including wholesale in countries where we have a physical presence, direct to the consumer through our retail stores and commercial websites and through third-party distributors in countries where we do not maintain a physical presence. Our products are offered at varying price points to meet the needs of our customers, whether they are value-conscious or luxury oriented. Based on our extensive range of accessory products, brands, distribution channels and price points, we are able to target style-conscious consumers across a wide age spectrum on a global basis.

Domestically, we sell our products through a diversified distribution network that includes department stores, specialty retail locations, specialty watch and jewelry stores, Company-owned retail and factory outlet stores, mass market stores, and through our FOSSIL® catalogs and website. Our wholesale customer base includes, among others, Neiman Marcus, Nordstrom, Saks Fifth Avenue, Macy's, Dillard's, JCPenney, Kohl's, Sears, Wal-Mart and Target. In the United States, our network of Company-owned stores included 122 retail stores located in premier retail sites and 78 outlet stores located in major outlet malls as of June 30, 2012. In addition, we offer an extensive collection of our FOSSIL brand products through our catalogs and on our website, *www.fossil.com*, as well as proprietary and licensed watch and jewelry brands through other managed and affiliate websites.

Internationally, our products are sold to department stores, specialty retail stores and specialty watch and jewelry stores in approximately 120 countries worldwide through 26 Company-owned foreign sales subsidiaries and through a network of approximately 60 independent distributors. Our products are distributed in Africa, Asia, Australia, Europe, Central and South America, Canada, the Caribbean, Mexico and the Middle East. Our products are offered on airlines and cruise ships and in international Company-owned retail stores, which included 175 retail stores and 38 outlet stores in select international markets as of June 30, 2012. Our products are also sold through licensed and franchised FOSSIL retail stores, retail concessions operated by us and kiosks in certain international markets. In addition, we offer an extensive collection of our FOSSIL brand products on our websites in certain countries.

Our business is subject to economic cycles and retail industry conditions. Purchases of discretionary fashion accessories, such as our watches, handbags, sunglasses and other products, tend to decline during recessionary periods when disposable income is low and consumers are hesitant to use available credit. If economic conditions worsen or if the global or regional economies slip back into a recession, our revenues and earnings for fiscal year 2012 or beyond could be negatively impacted.

Our business is also subject to the risks inherent in global sourcing of supply. Certain key components in our products come from limited sources of supply, which exposes us to potential supply shortages that could disrupt the manufacture and sale of our products. Any interruption or delay in the supply of key components could significantly harm our ability to meet scheduled product deliveries to our customers and cause us to lose sales. Interruptions or delays in supply may be caused by a number of factors that are outside of our and our contractor manufacturers' control, such as natural disasters like the earthquake and tsunami in Japan in early fiscal year 2011.

Future sales and earnings growth are also contingent upon our ability to anticipate and respond to changing fashion trends and consumer preferences in a timely manner while continuing to develop innovative products in the respective markets in which we compete. As is typical with new products, market acceptance of new designs and products that we may introduce is subject to uncertainty. In addition, we generally make decisions regarding product designs several months in advance of the time when consumer acceptance can be measured. We believe the net sales growth we have experienced over the last several fiscal quarters is the result of our ability to design innovative watch products incorporating a number of new materials that not only differentiate us from our competition but also continue to provide a solid value proposition to consumers across all of our brands.

The majority of our products are sold at price points ranging from \$85 to \$600. Although the current economic environment continues to weigh on consumer discretionary spending levels, we believe that the price/value relationship and the differentiation and innovation of our products, in comparison to those of our competitors, will allow us to maintain or grow our market share in those markets in which we compete. Historically, during recessionary periods, the strength of our balance sheet, our strong operating cash flow and the relative size of our business with our wholesale customers, in comparison to that of our competitors, have allowed us to weather recessionary periods for longer periods of time and generally resulted in market share gains to us.

Our international operations are subject to many risks, including foreign currency. Generally, a strengthening of the U.S. dollar against currencies of other countries in which we operate will reduce the translated amounts of sales and operating expenses of our subsidiaries, which results in a reduction of our consolidated operating income. We manage these currency risks by using derivative instruments. The primary risks managed by using derivative instruments are the future payments by non-U.S. dollar functional currency subsidiaries of intercompany inventory transactions denominated in U.S. dollars. We enter into foreign exchange forward contracts to manage fluctuations in global currencies that will ultimately be used to settle such U.S. dollar denominated inventory purchases.

For a more complete discussion of the risks facing our business, see “Part I, Item 1A. Risk Factors” of our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

Critical Accounting Policies and Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (“GAAP”) requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the condensed consolidated financial statements and the reported amounts of revenues and expenses during the periods reported. On an on-going basis, we evaluate our estimates and judgments, including those related to product returns, bad debt, inventories, long-lived asset impairment, impairment of goodwill and trade names, income taxes, warranty costs, hedge accounting, litigation reserves and stock-based compensation. We base our estimates and judgments on historical experience and on various other factors that we believe to be reasonable under the circumstances. Our estimates form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. There have been no changes to the critical accounting policies disclosed in “Part II, Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations” included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011.

Recently Adopted Accounting Standards

In May 2011, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) 2011-04 *Fair Measurement (Topic 820): Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs* (“ASU 2011-04”). FASB intends the new guidance to achieve common fair value measurement and disclosure requirements in U.S. GAAP and International Financial Reporting Standards. The amended guidance changes certain fair value measurement principles and enhances the disclosure requirements, particularly for Level 3 assets and liabilities, for which we will be required to disclose quantitative information about the unobservable inputs used in the fair value measurements. These changes became effective for us on January 1, 2012. The adoption of ASU 2011-04 did not have a material impact on our condensed consolidated results of operations and financial position.

In June 2011, FASB issued ASU 2011-05, *Comprehensive Income (Topic 220): Presentation of Comprehensive Income* (“ASU 2011-05”). ASU 2011-05 eliminates the option to report other comprehensive income and its components in the consolidated statement of shareholder’s equity and comprehensive income and requires an entity to present the total of comprehensive income, the components of net income and the components of other comprehensive income either in a single continuous statement or in two separate but consecutive statements. The amendments in the update do not change the items that must be reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income. This amendment also required an entity to present on the face of the financial statements adjustments for items that are reclassified from accumulated other comprehensive income to net income. However, in December 2011, the FASB issued ASU 2011-12, *Comprehensive Income (Topic 220): Deferral of the Effective Date for Amendments to the Presentation of Reclassifications of Items Out of Accumulated Other Comprehensive Income in ASU 2011-05* (“ASU 2011-12”). ASU 2011-12 defers the specific requirement to present items that are reclassified from accumulated other comprehensive income to net income separately with their respective components of net income and other comprehensive income while FASB further deliberates this aspect of the proposal. ASU 2011-05, as amended by ASU 2011-12, became effective for us on January 1, 2012. The adoption of ASU 2011-05 did not have a material impact on our condensed consolidated results of operations and financial position.

In September 2011, FASB issued ASU 2011-08, *Intangibles-Goodwill and Other (Topic 350): Testing Goodwill for Impairment* (“ASU 2011-08”). ASU 2011-08 simplifies the assessment of goodwill for impairment by allowing companies the option to assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If a company concludes from the qualitative assessment that impairment is more likely than not, the entity is required to perform the two-step quantitative impairment test. These changes became effective for us on January 1, 2012. The adoption of ASU 2011-08 did not have a material impact on our condensed consolidated results of operations and financial position.

Results of Operations

The following tables set forth, for the periods indicated, (i) the percentages of our net sales represented by certain line items from our condensed consolidated statements of comprehensive income and (ii) the percentage changes in these line items between the periods indicated.

| | Percentage of Net Sales | | Percentage Change from 2011 |
|--|-------------------------|--------------|-----------------------------------|
| | For the 13 Weeks Ended | | |
| | June 30, 2012 | July 2, 2011 | |
| Net sales | 100.0% | 100.0% | 14.3% |
| Cost of sales | 44.0 | 44.0 | 14.3 |
| Gross profit | 56.0 | 56.0 | 14.2 |
| Operating expenses: | | | |
| Selling and distribution | 30.9 | 29.5 | 19.2 |
| General and administrative | 11.3 | 11.0 | 17.8 |
| Operating income | 13.8 | 15.5 | 2.1 |
| Interest expense | 0.2 | 0.1 | * |
| Other income (expense)-net | 0.2 | (0.7) | * |
| Income before income taxes | 13.8 | 14.7 | 7.8 |
| Provision for income taxes | 4.3 | 5.0 | 0.2 |
| Net income | 9.5 | 9.7 | 11.8 |
| Net income attributable to noncontrolling interest | 0.5 | 0.5 | 14.2 |
| Net income attributable to Fossil, Inc. | 9.0% | 9.2% | 11.6% |

* Not meaningful

| | Percentage of Net Sales | | Percentage Change from 2011 |
|--|-------------------------|--------------|-----------------------------------|
| | For the 26 Weeks Ended | | |
| | June 30, 2012 | July 2, 2011 | |
| Net sales | 100.0% | 100.0% | 12.1% |
| Cost of sales | 44.1 | 43.9 | 12.6 |
| Gross profit | 55.9 | 56.1 | 11.7 |
| Operating expenses: | | | |
| Selling and distribution | 30.8 | 29.5 | 16.9 |
| General and administrative | 11.2 | 10.2 | 22.1 |
| Operating income | 13.9 | 16.4 | (4.4) |
| Interest expense | 0.2 | 0.1 | * |
| Other income (expense)-net | 0.4 | (0.7) | * |
| Income before income taxes | 14.1 | 15.6 | 1.0 |
| Provision for income taxes | 4.2 | 5.4 | (12.9) |
| Net income | 9.9 | 10.2 | 8.4 |
| Net income attributable to noncontrolling interest | 0.5 | 0.4 | 21.7 |
| Net income attributable to Fossil, Inc. | 9.4% | 9.8% | 7.7% |

* Not meaningful

Net Sales. The following tables set forth consolidated net sales by segment and the percentage relationship of each segment to consolidated net sales for the periods indicated (in millions, except percentage data):

| | <u>Amounts</u> | | <u>Percentage of Total</u> | |
|--------------------|-------------------------------|---------------------|-------------------------------|---------------------|
| | <u>For the 13 Weeks Ended</u> | | <u>For the 13 Weeks Ended</u> | |
| | <u>June 30, 2012</u> | <u>July 2, 2011</u> | <u>June 30, 2012</u> | <u>July 2, 2011</u> |
| Wholesale: | | | | |
| North America | \$ 249.8 | \$ 213.1 | 39.3% | 38.3% |
| Europe | 147.7 | 141.8 | 23.2 | 25.4 |
| Asia Pacific | 84.4 | 67.9 | 13.3 | 12.2 |
| Total wholesale | 481.9 | 422.8 | 75.8 | 75.9 |
| Direct to consumer | 154.2 | 133.9 | 24.2 | 24.1 |
| Consolidated | <u>\$ 636.1</u> | <u>\$ 556.7</u> | <u>100.0%</u> | <u>100.0%</u> |

| | <u>Amounts</u> | | <u>Percentage of Total</u> | |
|--------------------|-------------------------------|---------------------|-------------------------------|---------------------|
| | <u>For the 26 Weeks Ended</u> | | <u>For the 26 Weeks Ended</u> | |
| | <u>June 30, 2012</u> | <u>July 2, 2011</u> | <u>June 30, 2012</u> | <u>July 2, 2011</u> |
| Wholesale: | | | | |
| North America | \$ 474.8 | \$ 419.8 | 38.8% | 38.4% |
| Europe | 300.7 | 293.6 | 24.5 | 26.8 |
| Asia Pacific | 161.0 | 132.1 | 13.1 | 12.1 |
| Total wholesale | 936.5 | 845.5 | 76.4 | 77.3 |
| Direct to consumer | 289.1 | 248.1 | 23.6 | 22.7 |
| Consolidated | <u>\$ 1,225.6</u> | <u>\$ 1,093.6</u> | <u>100.0%</u> | <u>100.0%</u> |

The following table illustrates by factor the total year-over-year percentage change in net sales by segment and on a consolidated basis:

**Analysis of Percentage Change in Net Sales during the Second Quarter Versus Prior Year Quarter
Attributable to Changes in the Following Factors**

| | <u>Exchange Rates</u> | <u>Acquisitions</u> | <u>Organic Change</u> | <u>Total Change</u> |
|-------------------------|-----------------------|---------------------|-----------------------|---------------------|
| North America wholesale | (1.0%) | 5.2% | 13.0% | 17.2% |
| Europe wholesale | (9.8) | 6.5 | 7.5 | 4.2 |
| Asia Pacific wholesale | (2.9) | 4.4 | 22.8 | 24.3 |
| Direct to consumer | (2.5) | 1.5 | 16.2 | 15.2 |
| Consolidated | (3.8%) | 4.6% | 13.5% | 14.3% |

**Analysis of Percentage Change in Net Sales during the Year To Date Period Versus Prior Year YTD Period
Attributable to Changes in the Following Factors**

| | <u>Exchange Rates</u> | <u>Acquisitions</u> | <u>Organic Change</u> | <u>Total Change</u> |
|-------------------------|-----------------------|---------------------|-----------------------|---------------------|
| North America wholesale | (0.7%) | 2.7% | 11.1% | 13.1% |
| Europe wholesale | (6.8) | 3.1 | 6.1 | 2.4 |
| Asia Pacific wholesale | (1.3) | 2.3 | 20.9 | 21.9 |
| Direct to consumer | (1.7) | 0.8 | 17.4 | 16.5 |
| Consolidated | (2.6%) | 2.3% | 12.4% | 12.1% |

The following net sales discussion excludes the impact on sales growth attributable to foreign currency exchange rate changes as noted in the above table.

Consolidated Net Sales. Net sales rose 18.1% with each of our wholesale segments reporting increased sales growth rates as compared to the first quarter of fiscal 2012. Our acquisition of Skagen Designs, Ltd. and certain of its international affiliates (“Skagen Designs”), on April 2, 2012 contributed \$25.2 million toward our overall sales growth for the Second Quarter. On an organic basis, excluding sales related to the SKAGEN® brand, worldwide net sales increased 13.5% for the Second Quarter as compared to the Prior Year Quarter. Global watch sales led our Second Quarter sales growth, increasing 17.1%, or \$68.5 million, while the sales from our leather business grew 8.2%, or \$7.5 million, primarily related to our Direct to consumer channel. For the Year To Date Period, consolidated net sales increased by 14.7%, or \$160.7 million, representing sales growth in each our global wholesale and Direct to consumer businesses. We believe watch sales across all of our operating segments are benefiting from a resurgence in the watch category in general, resulting in consumers allocating more of their discretionary spending to this fashion category. We also believe our results are outpacing those of our competitors as consumers respond positively to our innovative product offerings and focused presentations at retail. We attribute this favorable consumer response to our designs, which incorporate newer materials into the construction of the watch while also maintaining a very strong price to value relationship. With respect to the FOSSIL brand, we have followed a strategy of focusing our marketing efforts on point-of-sale presentations, as well as our catalog and web-based marketing initiatives and the growth of our FOSSIL store and e-commerce footprint. We believe these strategies are clearly communicating the aspirational lifestyle image of the brand and are resonating strongly with consumers around the world. During the Second Quarter, net sales of FOSSIL branded products increased by 3.6%, or \$8.6 million, as compared to the Prior Year Quarter.

North America Wholesale Net Sales. During the Second Quarter, net sales from the North America wholesale segment rose 18.2%, or \$38.7 million, in comparison to the Prior Year Quarter. This sales growth was primarily attributable to a 25.2%, or \$39.5 million, increase in watch sales, including \$10.8 million of sales related to SKAGEN branded products. Sales from our jewelry business also favorably impacted the Second Quarter, increasing 95.1%, or \$4.4 million, primarily the result of the continued roll-out of the MICHAEL KORS® jewelry line. These sales gains were partially offset by decreases in our leathers and eyewear businesses of 9.2%, or \$4.0 million, and 33.0%, or \$2.0 million, respectively. The decrease in the leathers business was principally a result of decreased sell-through rates in our women’s handbag category in the department store channel, while the decrease in eyewear sales was a result of the repositioning of the FOSSIL branded eyewear business. During the Second Quarter, exclusive of sales related to SKAGEN branded products, U.S. wholesale sales increased 14.7%, or \$24.5 million, in comparison to the Prior Year Quarter. Additionally, shipments from our subsidiaries in Canada and Mexico increased 23.5% and 65.2%, respectively, during the Second Quarter. For the Year To Date Period, North America wholesale net sales increased 13.8%, or \$57.9 million, as compared to the Prior Year YTD Period. This increase was principally driven by the same categories and factors as experienced during the Second Quarter.

Europe Wholesale Net Sales. Europe wholesale net sales increased 14.0%, or \$19.9 million, during the Second Quarter as compared to the Prior Year Quarter, inclusive of a \$9.2 million contribution from sales related to SKAGEN branded products. Excluding sales related to SKAGEN branded products, sales growth of 7.5% was primarily attributable to a 13.0%, or \$13.5 million, increase in watch shipments, partially offset by an 11.4%, or \$2.7 million, decrease in the jewelry business. Jewelry sales volumes decreased as a result of the repositioning of the FOSSIL jewelry business. Sales to third party distributors also favorably impacted the Second Quarter, contributing a 10.3% sales increase, or \$2.9 million, as compared to the Prior Year Quarter. Europe wholesale net sales increased 9.2%, or \$27.0 million, for the Year To Date Period as compared to the Prior Year YTD Period, primarily a result of a 14.0%, or \$29.4 million, increase in watch sales. The Year To Date Period also benefitted from a 20.5%, or \$3.9 million, increase in the leathers business, while the jewelry category decreased 11.9%, or \$6.0 million, as compared to the Prior Year YTD Period.

Asia Pacific Wholesale Net Sales. Asia Pacific wholesale net sales rose 27.2%, or \$18.6 million, during the Second Quarter in comparison to the Prior Year Quarter, including \$3.0 million of sales related to SKAGEN branded products. Excluding sales related to SKAGEN branded products and sales generated from our assembly operations, net sales grew 24.6%, largely attributable to increased watch sales of \$14.5 million. On a combined basis, sales in our strategically identified markets of Korea, Japan and China increased by 29.2% during the Second Quarter. Additionally, sales to third party distributors increased by 46.4%, or \$1.1 million, during the Second Quarter. At the end of the Second Quarter, we operated 225 concession locations in the Asia Pacific region with a net 42 new concessions opened during the prior twelve months. For the Year To Date Period as compared to the Prior Year YTD Period, Asia Pacific wholesale net sales rose 23.2%, or \$30.7 million, principally as a result of the same factors experienced during the Second Quarter.

Direct to Consumer Net Sales. Direct to consumer net sales for the Second Quarter increased by 17.7%, or \$23.7 million, in comparison to the Prior Year Quarter, primarily the result of an 11.2% increase in the average number of Company-owned stores open during the Second Quarter and comparable store sales gains of 1.8%. The 1.8% comparable store sales gain represents the 17th consecutive quarter of positive comparable store increases and comes on top of

comparable store sales gains of 22% and 15% in the second quarter of fiscal 2011 and 2010, respectively. Additionally, net sales from our e-commerce businesses increased by 3.9%, or \$0.3 million. For the Year To Date Period, net sales from our Direct to consumer segment increased 18.2%, or \$45.1 million, in comparison to the Prior Year YTD Period, primarily as a result of an 8.2% increase in the average number of stores open and comparable store sales increases of 4.5%. Net sales from our e-commerce businesses increased 11.1%, or \$1.9 million, for the Year To Date Period in comparison to the Prior Year YTD Period. Comparable store sales related to our global full price accessory concept decreased by 5.1% and 3.3% for the Second Quarter and Year To Date Period, respectively. Global outlet comparable store sales increased 8.6% and 13.0% for the Second Quarter and Year To Date Period, respectively.

We ended the Second Quarter with 413 stores, including 249 full price accessory stores, 146 of which were outside of North America; 116 outlet locations, including 36 outside of North America; 34 clothing stores, including 2 outside of North America; and 14 full price multi-brand stores, including 12 outside of North America. This compares to 367 stores at the end of the Prior Year Quarter, which included 235 full price accessory stores, including 132 outside of North America; 95 outlet locations, including 22 outside of North America; 27 clothing stores, including 3 outside of North America; and 10 full price multi-brand stores, including 9 outside of North America. During the Year To Date Period, we opened 20 new stores and closed 5 stores. The 20 new stores opened included five accessory stores, 11 outlet stores, three apparel stores, and one multi-brand store. For the remainder of fiscal year 2012, we anticipate opening approximately 50 to 55 additional retail stores globally, with equal distribution between the United States and international markets and with a focus on outlet and accessory stores. In addition, we anticipate closing an additional 16 stores during the second half of fiscal year 2012.

A store is included in comparable store sales in the thirteenth month of operation. Stores that experience a gross square footage increase of 10% or more due to an expansion and/or relocation are removed from the comparable store sales base, but are included in total sales. These stores are returned to the comparable store sales base in the thirteenth month following the expansion and/or relocation.

Gross Profit. Gross profit of \$356.4 million in the Second Quarter represented a 14.2% increase in comparison to \$312.0 million in the Prior Year Quarter. Gross profit margin remained constant at 56.0% in the Second Quarter as compared to the Prior Year Quarter. Foreign currency exchange rate changes negatively impacted gross profit margin by approximately 90 basis points during the Second Quarter. Excluding the impact of currency, gross profit margin was favorably impacted by increases in the sales mix of higher margin watch products versus leather products, select price increases across certain watch businesses and an increase in the mix of sales from higher margin Asia Pacific wholesale sales. Partially offsetting these positive influences on gross profit margin was an increase in factory labor costs. For the Year To Date Period, gross profit margin decreased by 20 basis points to 55.9% compared to 56.1% in the Prior Year YTD Period. Foreign currency exchange rate changes negatively impacted gross profit margin by approximately 60 basis points in comparison to the Prior Year YTD Period. Excluding the impact of currency, gross profit margin was favorably impacted by factors similar to those experienced during the Second Quarter, partially offset by increases in factory labor costs and certain watch component costs.

Operating Expenses. Operating expenses, expressed as a percentage of net sales, increased to 42.2% in the Second Quarter compared to 40.5% in the Prior Year Quarter. Total operating expenses in the Second Quarter increased by \$42.6 million. For the Second Quarter, operating expenses were favorably impacted by approximately \$8.7 million as a result of the translation of foreign-based expenses into U.S. dollars. Non-recurring costs associated with the Skagen Designs acquisition amounted to \$1.2 million during the Second Quarter. This amount included acquisition and transition related costs of \$5.6 million, partially offset by a \$4.4 million favorable gain resulting from a Second Quarter mark to market valuation adjustment of a Skagen-related contingent purchase price liability. The mark to market valuation was triggered by the decline in the Company's stock price from the date of the acquisition to the end of the Second Quarter. On a constant dollar basis and excluding non-recurring expenses related to the Skagen acquisition, operating expense increases were primarily related to the addition of Skagen operating costs, expenses associated with the increase in the number of Company-owned retail stores and expense increases across our wholesale segments. Increased expense levels in our wholesale segments were primarily attributable to the continuing strategic investments in our Asia Pacific segment, primarily related to headcount additions and concession related costs. Additionally, we recorded approximately \$4.7 million of expenses in the Second Quarter in connection with legal costs and accruals related to the expected settlement amount of routine business litigation. For the Year To Date Period, operating expenses expressed as a percentage of net sales increased to 42.0% compared to 39.8% in the Prior Year YTD Period and included an \$11.1 million favorable impact from the translation of foreign-based expenses due to a stronger U.S. dollar. On a constant dollar basis, operating expenses for the Year To Date Period increased by \$90.5 million as compared to the Prior Year YTD Period, with increases across all of our operating segments, primarily the result of the same factors that impacted the Second Quarter.

The following tables set forth operating expenses on a segment basis and the relative percentage of operating expenses to net sales for each segment for the periods indicated (in millions, except for percentage data):

| | For the 13 Weeks Ended June 30, 2012 | | For the 13 Weeks Ended July 2, 2011 | |
|-------------------------|--------------------------------------|----------------|-------------------------------------|----------------|
| | Operating Expense | % of Net Sales | Operating Expense | % of Net Sales |
| North America wholesale | \$ 53.2 | 21.3% | \$ 34.9 | 16.4% |
| Europe wholesale | 49.6 | 33.6 | 47.2 | 33.3 |
| Asia Pacific wholesale | 39.8 | 47.2 | 31.8 | 46.8 |
| Direct to consumer | 87.2 | 56.5 | 74.6 | 55.7 |
| Corporate | 38.5 | | 37.2 | |
| Total | <u>\$ 268.3</u> | <u>42.2%</u> | <u>\$ 225.7</u> | <u>40.5%</u> |

| | For the 26 Weeks Ended June 30, 2012 | | For the 26 Weeks Ended July 2, 2011 | |
|-------------------------|--------------------------------------|----------------|-------------------------------------|----------------|
| | Operating Expense | % of Net Sales | Operating Expense | % of Net Sales |
| North America wholesale | \$ 95.0 | 20.0% | \$ 75.3 | 17.9% |
| Europe wholesale | 96.8 | 32.2 | 91.8 | 31.3 |
| Asia Pacific wholesale | 78.7 | 48.9 | 61.1 | 46.3 |
| Direct to consumer | 170.2 | 58.9 | 143.5 | 57.8 |
| Corporate | 73.7 | | 63.3 | |
| Total | <u>\$ 514.4</u> | <u>42.0%</u> | <u>\$ 435.0</u> | <u>39.8%</u> |

Operating Income. Operating income increased \$1.8 million, or 2.1%, in the Second Quarter compared to the Prior Year Quarter. As a percentage of net sales, operating income decreased to 13.8% of net sales in the Second Quarter compared to 15.5% of net sales in the Prior Year Quarter, primarily as a result of decreased operating expense leverage and unfavorable foreign currency exchange comparisons. During the Second Quarter, operating income was negatively impacted by approximately \$9.2 million as a result of the translation of foreign-based sales and expenses into U.S. dollars. During the Year To Date Period, operating profit margin decreased to 13.9% as compared to 16.4% in the Prior Year YTD Period. Our operating income for the Year To Date Period included approximately \$12.2 million of net currency losses related to the translation of foreign-based sales and expenses into U.S. dollars.

Other Income (Expense)-Net. Other income (expense)-net increased favorably by \$5.4 million and \$11.0 million during the Second Quarter and Year To Date Period, respectively, in comparison to the prior fiscal year periods. These increases were primarily driven by net foreign currency gains during the current fiscal year periods in comparison to net losses in the respective prior fiscal year periods, resulting from mark-to-market, hedging and other transactional activities. At prevailing foreign currency exchange rates, we estimate that outstanding forward contracts with scheduled settlement dates in the second half of fiscal year 2012 would result in hedge gains of approximately \$4.2 million and \$4.7 million, respectively, in the third and fourth quarters of fiscal year 2012.

Provision For Income Taxes. Income tax expense for the Second Quarter was \$27.7 million, resulting in an effective income tax rate of 31.4%. For the Prior Year Quarter, income tax expense was \$27.7 million, resulting in an effective income tax rate of 33.9%. Income tax expense was \$51.2 million for Year To Date Period, resulting in an effective tax rate of 29.7%. For the Prior Year YTD Period, income tax expense was \$58.9 million, resulting in an effective tax rate of 34.4%. The lower effective tax rate in the Second Quarter and the Year To Date Period was attributable to a higher portion of foreign income taxed at lower overall foreign rates, a reduction in income tax rates in several countries and management's decision to indefinitely reinvest the undistributed earnings of certain foreign subsidiaries, partially offset by the impact of certain discrete items.

Net Income Attributable to Noncontrolling Interest. Net income attributable to noncontrolling interest, which represents the minority interest portion of subsidiaries in which we own less than 100%, increased by \$0.4 million and \$1.1 million for the Second Quarter and Year To Date Period as compared to comparable prior fiscal year periods, respectively. These increases were primarily the result of increased net income related to our less than 100% owned watch assembly facilities.

Net Income Attributable to Fossil, Inc. Second Quarter net income attributable to Fossil, Inc. increased by 11.6% to \$57.3 million, or \$0.92 per diluted share, inclusive of an unfavorable \$0.04 per diluted share decrease related to foreign currency translation. For the Year To Date Period, net income attributable to Fossil, Inc. of \$115.5 million, or \$1.86 per diluted share, represented a 7.7% increase compared to the \$107.2 million, or \$1.66 per diluted share, earned during the Prior Year YTD Period. Net income attributable to Fossil, Inc. for the Year To Date Period included net foreign currency losses of \$0.02 per diluted share.

Liquidity and Capital Resources

Historically, our business operations have not required substantial cash during the first several months of our fiscal year. Generally, starting in the second quarter, our cash needs begin to increase, typically reaching a peak in the September-November time frame as we increase inventory levels in advance of the holiday season. Our quarterly cash requirements are also impacted by the number of new stores we open, other capital expenditures and the amount of any discretionary stock repurchases we make. Our cash and cash equivalents balance as of the end of the Second Quarter was \$138.8 million in comparison to \$323.5 million at the end of the Prior Year Quarter and \$287.5 million at the end of fiscal year 2011. On April 2, 2012, we completed the acquisition of Skagen Designs in consideration for a cash purchase price of \$231.7 million and the issuance of 150,000 shares of our common stock. To fund the cash purchase price, we utilized approximately \$200 million of availability under our \$350 million revolving line of credit and excess cash available in our international subsidiaries to fund the international portion of the purchase price. We believe that future cash flows from operations combined with existing cash on hand and amounts available under our revolving line of credit will be sufficient to fund our working capital needs, common stock repurchases and planned capital expenditures for the next twelve months.

During the Year To Date Period, net cash provided by operating activities of \$136.4 million was more than offset by net cash used in investing and financing activities of \$263.4 million and \$23.1 million, respectively. Net cash provided by operating activities consisted of net income of \$121.5 million and favorable non-cash activities of \$23.6 million, partially offset by uses of cash related to increases in working capital of \$8.6 million. Net cash used in investing activities was primarily driven by business acquisitions net of cash acquired of \$229.1 million, primarily related to Skagen Designs, and capital expenditures of \$30.1 million. Net cash used in financing activities was principally the result of \$127.0 million of common stock repurchases, partially offset by \$93.5 million of net borrowings on notes payable.

Accounts receivable increased by 0.1% to \$226.4 million at the end of the Second Quarter compared to \$226.1 million at the end of the Prior Year Quarter. Days sales outstanding for our wholesale segments for the Second Quarter was 41 days in comparison to 47 days in the Prior Year Quarter.

Inventory at the end of the Second Quarter was \$524.4 million, representing an increase of 16.4% from the Prior Year Quarter inventory balance of \$450.7 million.

In fiscal year 2010, our Board of Directors approved two common stock repurchase programs pursuant to which up to \$30 million and \$750 million, respectively, could be used to repurchase outstanding shares of our common stock. Both of these repurchase programs are to be conducted pursuant to Rule 10b-18 of the Securities Exchange Act of 1934. The \$750 million repurchase program has a termination date of December 2013 and the \$30 million repurchase program has no termination date. On May 25, 2012, we entered into a new \$100 million 10b5-1 plan under the \$750 million repurchase program with a termination date of August 8, 2012.

During fiscal year 2011, we repurchased 3.1 million shares of common stock under the \$750 million repurchase program at a cost of \$270.9 million. We did not make any repurchases under the \$30 million plan during fiscal year 2011. During the Year To Date Period, we repurchased approximately 1.3 million shares of common stock under the \$750 million repurchase program at a cost of \$118.2 million, of which 0.7 million shares were repurchased during the Second Quarter at a cost of \$58.9 million. We did not make any repurchases under the \$30 million plan during the Year To Date Period. We effectively retired 7.5 million shares of our common stock during the Year To Date Period repurchased under our repurchase programs during our 2010, 2011 and 2012 fiscal years. During the Year To Date Period, we accounted for the retirements by allocating the repurchase price, which is based upon the equity contribution associated with historical issuances, to common stock, additional paid-in capital and retained earnings. The effective retirement of common stock repurchased decreased common stock by \$75,000, additional paid in capital by \$48.4 million, retained earnings by \$520.4 million and treasury stock by \$568.9 million.

At the end of the Second Quarter, we had working capital of \$726.5 million compared to working capital of \$805.4 million at the end of the Prior Year Quarter. Additionally, at the end of the Second Quarter, we had approximately \$7.2 million of outstanding short-term borrowings and \$105.9 million in long-term debt.

On December 17, 2010, we and certain of our subsidiaries entered into a three year Credit Agreement (the "Credit Agreement") with (i) Wells Fargo Bank, National Association ("Wells Fargo"), as administrative agent, swingline lender and issuing lender, (ii) Wells Fargo Securities, LLC, as sole lead arranger and sole book manager and (iii) Bank of America, N.A., as lender. The Credit Agreement provides for revolving credit loans in the amount of \$300 million (the "Revolver"), a swingline loan of \$20 million, and letters of credit. Amounts outstanding under the Revolver bear interest at our option of (i) the base rate (defined as the higher of (a) the prime rate publicly announced by Wells Fargo (3.25% at the end of the Second Quarter), (b) the federal funds rate plus 1.50% and (c) the London Interbank Offer Rate ("LIBOR") (0.25% at the end

of the Second Quarter) plus 1.50%) plus the base rate applicable margin (which varies based upon our consolidated leverage ratio (the "Ratio") from 0.25% if the Ratio is less than 1.00 to 1.00, to 1.00% if the Ratio is greater than or equal to 2.00 to 1.00) or (ii) the LIBOR rate (defined as the quotient obtained by dividing (a) LIBOR by (b) 1.00 minus the Eurodollar reserve percentage) plus the LIBOR rate applicable margin (which varies based upon the Ratio from 1.25% if the Ratio is less than 1.00 to 1.00, to 2.00% if the Ratio is greater than or equal to 2.00 to 1.00). Amounts outstanding under the swingline loan under the Credit Agreement or upon any drawing under a letter of credit bear interest at the base rate plus the base rate applicable margin. We had \$0.9 million of outstanding standby letters of credit at June 30, 2012 that reduced amounts available under the Revolver. On April 2, 2012, the Credit Agreement was amended to, among other things, (i) increase the aggregate commitment of the lenders under the Revolver from \$300 million to \$350 million, (ii) provide for an uncommitted \$50 million incremental revolving credit commitment and (iii) extend the maturity date from December 17, 2013 to December 17, 2014. In addition, in April 2012, we borrowed \$214 million under the Revolver at a rate of 1.5%. In May 2012, \$38 million of the outstanding amount was repaid and \$176 million was renewed at a rate of approximately 1.5%. In June 2012, \$79 million of the outstanding amount was repaid leaving a balance of \$97 million outstanding under the Revolver as of June 30, 2012.

In November 2009, our Japanese subsidiary, Fossil Japan, Inc. ("Fossil Japan"), entered into a 400 million Yen revolving credit facility agreement (the "Facility"). On February 22, 2012, Fossil Japan renewed 300 million Yen, approximately \$3.8 million, of borrowings under the Facility at the short-term prime rate of 1.475%, with a maturity date of May 22, 2012. On April 6, 2012, Fossil Japan repaid the outstanding balance of 300 million Yen, or approximately \$3.6 million. At the end of the Second Quarter, we had no outstanding borrowings under the Facility.

At the end of the Second Quarter, excluding long-term capital lease obligations of \$5.2 million, we had outstanding long-term borrowings of \$3.7 million related to our wholly-owned subsidiary, Fossil Group Europe, GmbH, in the form of a term note. This note has a variable interest rate (2% at the end of the Second Quarter) and interest payments due quarterly. This note requires minimum principal payments of 100,000 Swiss Francs each year, has no stated maturity and has no penalties for early termination.

During the Second Quarter, we assumed a 500,000 Swiss Franc short-term note payable (the "STP Note") with Eastime Limited. The STP Note has a fixed interest rate of 2% with interest due annually, and a maturity date of March 31, 2013. Swiss Franc-based borrowings, in U.S. dollars, under the STP Note were approximately \$0.5 million at June 30, 2012.

Upon acquiring Skagen Designs, we assumed a 25.5 million Danish Kroner overdraft facility (the "Overdraft Facility") with Danske Bank. The Overdraft Facility has an interest rate equal to the Danske Bank base-rate plus 3%, with interest payments due quarterly. At the time of the acquisition, Skagen Designs had \$1 million outstanding under the Overdraft Facility. The entire amount outstanding was repaid during the Second Quarter, and there were no borrowings on the Overdraft Facility at June 30, 2012.

On April 6, 2011, our Korean subsidiary, Fossil (Korea) Limited ("Fossil Korea"), entered into a \$20 million credit facility agreement (the "Agreement") with Bank of America, N.A., Seoul Branch. Borrowings under the Agreement are renewed on a monthly basis. The Agreement bears interest, based on a three month CD rate which is published by the Korea Securities Dealers Association (3.54% at the end of the Second Quarter), plus 120 basis points for a one month period or plus 130 basis points for a three month period. As of June 30, 2012, Fossil Korea had an outstanding balance of \$6.0 million at an interest rate of 4.74%. On July 20, 2012, approximately \$6.2 million of borrowings under the Agreement were renewed at an interest rate of 4.45% with a maturity date of August 20, 2012. The Company expects this facility to be renewed under its current provisions for another year.

At June 30, 2012, we were in compliance with all debt covenants related to all of our credit facilities.

Forward-Looking Statements

The statements contained and incorporated by reference in this Quarterly Report on Form 10-Q that are not historical facts, including, but not limited to, statements regarding our expected financial position, results of operations, business and financing plans found in this "Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Item 3. Quantitative and Qualitative Disclosures About Market Risk," constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and involve a number of risks and uncertainties. The words "may," "believes," "expects," "plans," "intends," "estimates," "anticipates" and similar expressions identify forward-looking statements. The actual results of the future events described in such forward-looking statements could differ materially from those stated in such forward-looking statements. Among the factors that could cause actual results to differ materially are: the effect of worldwide economic conditions; significant changes in consumer spending patterns or preferences; interruptions or delays in the supply of key components; acts of war or acts of terrorism; changes in foreign currency valuations in relation to the U.S. dollar; lower levels of consumer spending resulting from a general economic downturn or generally reduced shopping activity caused by public safety or consumer confidence concerns; the performance of our products within the prevailing retail environment; customer acceptance of both new designs and newly-

introduced product lines; financial difficulties encountered by customers; the effects of vigorous competition in the markets in which we operate; the integration of the organizations and operations of any acquired businesses into our existing organization and operations; the termination or non-renewal of material licenses, foreign operations and manufacturing; changes in the costs of materials, labor and advertising; government regulation; our ability to secure and protect trademarks and other intellectual property rights; and the outcome of current and possible future litigation.

In addition to the factors listed above, our actual results may differ materially due to the other risks and uncertainties discussed in this Quarterly Report on Form 10-Q and the risks and uncertainties set forth in our Annual Report on Form 10-K for the fiscal year ended December 31, 2011. Accordingly, readers of this Quarterly Report on Form 10-Q should consider these facts in evaluating the information and are cautioned not to place undue reliance on the forward-looking statements contained herein. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

As a multinational enterprise, we are exposed to market risk from changes in foreign currency exchange rates. Our most significant foreign currency risks relate to the European Euro, and to a lesser extent, the British Pound, the Australian Dollar, Canadian Dollar, Japanese Yen and Mexican Peso as compared to the U.S. dollar. Due to our vertical nature whereby a significant portion of goods are sourced from our owned facilities, the foreign currency risks relate primarily to the necessary current settlement by non-U.S. dollar functional currency subsidiaries of intercompany inventory transactions denominated in U.S. dollars. We employ a variety of operating practices to manage these market risks relative to foreign currency exchange rate changes and, where deemed appropriate, utilize foreign exchange forward contracts. These operating practices include, among others, our ability to convert foreign currency into U.S. dollars at spot rates and to maintain U.S. dollar pricing relative to sales of our products to certain distributors located outside the U.S. The use of foreign exchange forward contracts allows us to offset exposure to rate fluctuations because the gains or losses incurred on the derivative instruments will offset, in whole or in part, losses or gains on the underlying foreign currency exposure. We use derivative instruments only for risk management purposes and do not use them for speculation or for trading. There were no significant changes in how we managed foreign currency transactional exposure in the Second Quarter, and management does not anticipate any significant changes in such exposures or in the strategies we employ to manage such exposure in the near future.

At the end of the Second Quarter, we had outstanding foreign exchange contracts to sell 149.0 million Euros for approximately \$198.2 million, expiring through November 2013; 16.6 million British Pounds for approximately \$26.2 million, expiring through December 2013; 2.3 billion Japanese Yen for approximately \$28.5 million, expiring through January 2014; 10.2 million Australian Dollars for approximately \$10.2 million, expiring through March 2013; 159.7 million Mexican Pesos for approximately \$11.8 million, expiring through March 2013; and 20.1 million Canadian Dollars for approximately \$19.9 million, expiring through December 2013. If we were to settle our Euro, British Pound, Japanese Yen, Australian Dollar, Mexican Peso and Canadian Dollar based contracts at June 30, 2012, the net result would have been a net gain of approximately \$5.9 million, net of taxes. At the end of the Second Quarter, a 10% unfavorable change in the U.S. dollar strengthening against foreign currencies to which we have balance sheet transactional exposures, would have decreased net pre-tax income by \$4.8 million. The translation of the balance sheets of our foreign-based operations from their local currencies into U.S. dollars is also sensitive to changes in foreign currency exchange rates. At the end of the Second Quarter, a 10% unfavorable change in the exchange rate of the U.S. dollar strengthening against the foreign currencies to which we have exposure would have reduced consolidated stockholders' equity by approximately \$53.1 million. In the view of management, these hypothetical losses resulting from these assumed changes in foreign currency exchange rates are not material to our consolidated financial position, results of operations or cash flows.

Item 4. Controls and Procedures

Skagen Designs Acquisition

In April 2012, we completed the acquisition of Skagen Designs. Management's assessment and conclusion on the effectiveness of the Company's disclosure controls and procedures as of June 30, 2012 excludes an assessment of the internal control over financial reporting of Skagen Designs. The acquired businesses represent approximately 7.2% of our consolidated total assets at June 30, 2012 and approximately 0.6% of our consolidated net income for the twenty-six week period ended June 30, 2012.

Evaluation of Disclosure Controls and Procedures

We conducted an evaluation of the effectiveness of the design and operation of our "disclosure controls and procedures" ("Disclosure Controls"), as defined by Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934 as of the end of the period covered by this Quarterly Report on Form 10-Q. The Disclosure Controls evaluation was done under the supervision and with the participation of management, including our Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO"). There are inherent limitations to the effectiveness of any system of disclosure controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

Based upon this evaluation, our CEO and CFO have concluded that our Disclosure Controls were effective at the reasonable assurance level as of June 30, 2012.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting during the Second Quarter that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II—OTHER INFORMATION

Item 1. Legal Proceedings

There are no legal proceedings to which we are a party or to which our properties are subject, other than routine litigation incidental to our business, which is not material to our consolidated financial condition, results of operations or cash flows.

Item 1A. Risk Factors

There were no material changes to the risk factors set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2011, except as set forth below.

The deterioration in the global economic environment, and resulting declines in consumer confidence and spending, could have an adverse effect on our operating results.

The global economic environment has been challenging during the past several years. Declining real estate values, reduced lending by banks, solvency concerns of major financial institutions and certain foreign countries, increases in unemployment levels and significant volatility in the global financial markets have negatively impacted the level of consumer spending for discretionary items. This has affected our business as it is dependent on consumer demand for our products. In certain countries in which we distribute our products, we experienced a significant slowdown in customer traffic and a highly promotional environment during late 2008 and most of 2009. Although we have experienced a slight improvement in the overall economy recently, global economic conditions, particularly in Europe, remain fragile, and the possibility remains that the domestic or global economies, or certain industry sectors of those economies that are key to our sales, may continue to be slow or could further deteriorate, which could result in a corresponding decrease in demand for our products and negatively impact our results of operations and financial condition. In particular, during the fiscal year ended December 31, 2011 and the six months ended June 30, 2012, we derived approximately 27.1% and 24.5%, respectively, of our net sales from our European wholesale segment. Any adverse change in the European economy could materially impact our net sales.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

In connection with our acquisition of Skagen Designs, on April 2, 2012, we issued 150,000 shares of our common stock to the sellers in partial consideration of their ownership of Skagen Designs. Each of the sellers represented that it was an accredited investor within the meaning of Regulation D promulgated under the Securities Act of 1933 (the "Securities Act"), and the sale and issuance of the shares of our common stock to such sellers was exempt from registration under Rule 506 of Regulation D under the Securities Act.

The following table shows our common stock repurchases based on settlement date for the fiscal quarter ended June 30, 2012:

| Period | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans | Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans (1) |
|------------------------------|----------------------------------|------------------------------|--|--|
| April 1, 2012—April 28, 2012 | 123,030 | \$ 132.42 | 123,030 | \$ 254,338,067 |
| April 29, 2012—May 26, 2012 | 46,200 | \$ 133.79 | 46,200 | \$ 248,157,060 |
| May 27, 2012—June 30, 2012 | 498,029 | \$ 73.14 | 498,029 | \$ 211,731,227 |
| Total | <u>667,259</u> | | <u>667,259</u> | |

- (1) On August 10, 2010, we announced a common stock repurchase program pursuant to which up to \$30 million could be used to repurchase outstanding shares of our common stock. On August 30, 2010, we announced a common stock repurchase program pursuant to which up to \$750 million could be used to repurchase outstanding shares of our common stock. The \$750 million repurchase program has a termination date in December 2013 and the \$30 million repurchase program has no termination date. All repurchases during the Second Quarter were made pursuant to the \$750 million plan.

Item 6. Exhibits

- (a) Exhibits

| Exhibit Number | Document Description |
|----------------|--|
| 3.1 | Third Amended and Restated Certificate of Incorporation of Fossil, Inc. (incorporated by reference to Exhibit 3.1 of the Company's Current Report on Form 8-K filed on May 25, 2010). |
| 3.2 | Third Amended and Restated Bylaws of Fossil, Inc. (incorporated by reference to Exhibit 3.2 of the Company's Current Report on Form 8-K filed on May 25, 2010). |
| 10.1 | Consent and First Amendment to Credit Agreement, dated as of April 2, 2012, by and among Fossil, Inc., Fossil Intermediate, Inc., Fossil Trust, Fossil Partners, L.P., Arrow Merchandising, Inc., Fossil Stores I, Inc., Fossil Holdings, LLC, Fossil International Holdings, Inc., Skagen Designs, Ltd., the lenders who are party to the Credit Agreement (as therein defined) and Wells Fargo Bank, National Association, as the administrative agent for the lenders (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on April 4, 2012). |
| 10.2 | Joinder Agreement, dated as of April 2, 2012, executed by Skagen Designs, Ltd., pursuant to that certain Credit Agreement dated as of December 17, 2010, by and among Fossil, Inc., certain of its subsidiaries, the lenders time to time party thereto, and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on April 4, 2012). |
| 31.1(1) | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934. |
| 31.2(1) | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934. |
| 32.1(1) | Certification of Chief Executive Officer pursuant to Rule 13a-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2(1) | Certification of Chief Financial Officer pursuant to Rule 13a-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101(2) | The following materials from the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2012, formatted in XBRL (eXtensible Business Reporting Language), (i) Condensed Consolidated Balance Sheets, (ii) Condensed Consolidated Statements of Comprehensive Income, (iii) Condensed Consolidated Statements of Cash Flows, and (iv) the Notes to the Condensed Consolidated Financial Statements. |

(1) Filed herewith.

(2) Pursuant to Rule 406T of Regulation S-T, the Interactive Data Files on Exhibit 101 hereto are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, are deemed not filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and otherwise are not subject to liability under those sections.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FOSSIL, INC.

August 9, 2012

/s/ MIKE L. KOVAR

Mike L. Kovar

**Executive Vice President, Chief Financial Officer and Treasurer
(Principal financial and accounting officer duly
authorized to sign on behalf of Registrant)**

EXHIBIT INDEX

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|-----------------------|--|
| 3.1 | Third Amended and Restated Certificate of Incorporation of Fossil, Inc. (incorporated by reference to Exhibit 3.1 of the Company's Current Report on Form 8-K filed on May 25, 2010). |
| 3.2 | Third Amended and Restated Bylaws of Fossil, Inc. (incorporated by reference to Exhibit 3.2 of the Company's Current Report on Form 8-K filed on May 25, 2010). |
| 10.1 | Consent and First Amendment to Credit Agreement, dated as of April 2, 2012, by and among Fossil, Inc., Fossil Intermediate, Inc., Fossil Trust, Fossil Partners, L.P., Arrow Merchandising, Inc., Fossil Stores I, Inc., Fossil Holdings, LLC, Fossil International Holdings, Inc., Skagen Designs, Ltd., the lenders who are party to the Credit Agreement (as therein defined) and Wells Fargo Bank, National Association, as the administrative agent for the lenders (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on April 4, 2012). |
| 10.2 | Joinder Agreement, dated as of April 2, 2012, executed by Skagen Designs, Ltd., pursuant to that certain Credit Agreement dated as of December 17, 2010, by and among Fossil, Inc., certain of its subsidiaries, the lenders time to time party thereto, and Wells Fargo Bank, National Association (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on April 4, 2012). |
| 31.1(1) | Certification of Chief Executive Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934. |
| 31.2(1) | Certification of Chief Financial Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934. |
| 32.1(1) | Certification of Chief Executive Officer pursuant to Rule 13a-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2(1) | Certification of Chief Financial Officer pursuant to Rule 13a-14(b) of the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101(2) | The following materials from the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2012, formatted in XBRL (eXtensible Business Reporting Language), (i) Condensed Consolidated Balance Sheets, (ii) Condensed Consolidated Statements of Comprehensive Income, (iii) Condensed Consolidated Statements of Cash Flows, and (iv) the Notes to the Condensed Consolidated Financial Statements. |

(1) Filed herewith.

(2) Pursuant to Rule 406T of Regulation S-T, the Interactive Data Files on Exhibit 101 hereto are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, are deemed not filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and otherwise are not subject to liability under those sections.

CERTIFICATION

I, Kosta N. Kartsotis, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Fossil, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 9, 2012

/s/ Kosta N. Kartsotis
Kosta N. Kartsotis
Chief Executive Officer

CERTIFICATION

I, Mike L. Kovar, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Fossil, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a. designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b. designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c. evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d. disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a. all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 9, 2012

/s/ Mike L. Kovar

Mike L. Kovar
*Executive Vice President, Chief Financial Officer and
Treasurer*

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER
PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Kosta N. Kartsotis, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to my knowledge, the Quarterly Report of Fossil, Inc. on Form 10-Q for the quarter ended June 30, 2012, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that information contained in such Quarterly Report on Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of Fossil, Inc.

Dated: August 9, 2012

By: /s/ Kosta N. Kartsotis

Name: Kosta N. Kartsotis

Title: Chief Executive Officer

The foregoing certification is being furnished as an exhibit to the Form 10-Q pursuant to Item 601(b)(32) of Regulation S-K and Section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code) and, accordingly, is not being filed as part of the Form 10-Q for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing of the Company, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

**CERTIFICATION OF CHIEF FINANCIAL OFFICER
PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

I, Mike L. Kovar, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to my knowledge, the Quarterly Report of Fossil, Inc. on Form 10-Q for the quarter ended June 30, 2012, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that information contained in such Quarterly Report on Form 10-Q fairly presents, in all material respects, the financial condition and results of operations of Fossil, Inc.

Dated: August 9, 2012

By: /s/ Mike L. Kovar

Name: Mike L. Kovar

Title: Executive Vice President, Chief Financial Officer and
Treasurer

The foregoing certification is being furnished as an exhibit to the Form 10-Q pursuant to Item 601(b)(32) of Regulation S-K and Section 906 of the Sarbanes-Oxley Act of 2002 (subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code) and, accordingly, is not being filed as part of the Form 10-Q for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and is not incorporated by reference into any filing of the Company, whether made before or after the date hereof, regardless of any general incorporation language in such filing.