

FOSSIL AND RAZER INTRODUCE THE RAZER X FOSSIL GEN 6 SMARTWATCH FOR GAMERS

Fossil and Razer, the leading global lifestyle brand for gamers, have come together to create a limited-edition wearable packed with exclusive Razer branding and industry-leading performance for gamers to stay ahead of the game.

Richardson, Texas – January 5, 2022 – Fossil and Razer have collaborated to launch a limited-edition smartwatch: the **Razer X Fossil Gen 6 Smartwatch**. The co-branded wearable leverages Fossil’s most innovative smartwatch platform to date, the highly anticipated Fossil Gen 6. It also features three exclusive Razer watch faces including Analog, Text and Chroma, as well as two stylish interchangeable straps. The Razer X Fossil Gen 6 will be launching globally this month for **\$329** in a limited quantity of just 1,337 units for purchase.

The Gen 6 is the first smartwatch powered by the Snapdragon Wear™ 4100+ Platform — providing users upgrades in speed and performance, including faster application load time, highly responsive user experiences, and more efficient power consumption. With an overall 30% increased performance* and running Wear OS by Google, the smartwatch does way more, way faster to give gamers a fashionable cutting edge. The Razer X Fossil Gen 6 Smartwatch also boasts top wellness features as a nod to both brands’ commitments to wellness and comes only a few months after the launch of Razer’s dedicated wellness initiative for gamers, Champions Start From Within.

“At Fossil, our teams always strive for new innovations we can bring to our users, alongside Wear OS by Google and Qualcomm Technologies, Inc., and we are thrilled to work with another best-in-class partner — Razer. With an impressive world-wide community, Razer has designed and built the largest gamer-focused ecosystem of hardware, software, and services. The gaming industry has grown tremendously over the recent years, and we are excited to collaborate on a smartwatch geared towards gamers’ lifestyle,” says Steve Evans, Fossil Group EVP Chief Brand Officer. “Wellness is also incredibly important to our customers, and the Gen 6 was designed with the wearer’s everyday wellness goals in-mind — whether it’s taking a moment to reset with a guided breathing session, tracking your sleep, or monitoring your heart rate during a day full of gaming.”

“We are excited to partner with Fossil to design a limited-edition smartwatch and to share the Razer X Fossil Gen 6 with our community of gamers around the world,” adds Addie Tan, Associate Director, Business Development at Razer. “We are always on the lookout for opportunities to compliment gamers’ lifestyles and to bring them products that not only look good but bring value to their lives as well. This is why we kept the gamers wellbeing at the heart of the Razer X Fossil Gen 6, leveraging Fossil’s innovative technology and Razer’s iconic design aesthetic, this smartwatch will be the perfect accessory to keep you ahead of the game.”

The Razer X Fossil Gen 6 Smartwatch features a 44mm black case, three exclusive watch faces, and elements of a Razer user interface. It will also include two custom-designed and interchangeable 22mm silicone straps in Razer’s iconic black and green.

“Our partnership with Fossil over the last few years has resulted in the convergence of fashion and technology,” says Pankaj Kedia, Senior Director, Product Marketing, Qualcomm Technologies, Inc. “The Fossil Gen 6 Smartwatch takes this convergence to the next level with increased emphasis on fitness, health, and wellness. We are delighted to extend our collaboration with Razer and bring the performance and super-fast responsiveness of our Snapdragon Wear 4100+ platform to one of the most loyal gaming communities in the world.”

The Razer X Fossil Gen 6 Smartwatch boasts the following wellness features:

Sleep Tracking and Increased Battery Charging Speed

Users can enjoy shorter charging time and extended battery life to maximize their day — and night. Track your sleep history, monitor restfulness and set sleep goals in the Sleep Tile throughout the night, then quickly charge the smartwatch before your day begins.

The Razer X Fossil Gen 6 Smartwatch reaches 80% charge in only a little more than 30 minutes of charging. This, combined with the Snapdragon Wear 4100+ platform’s decreased power consumption and Fossil Group-developed Smart Battery Modes, enables users to quickly reach a full charge in the morning after tracking sleep.

Upgraded Health & Wellness Sensors

The Gen 6 boasts an upgraded heart rate sensor to allow continuous tracking and improved signal accuracy. Users will also benefit from the new SpO2 sensor, which tracks an estimate of the wearer’s blood oxygen measurements to see how well their body is circulating oxygen over time.

Plus, users will continue to enjoy the wellness updates previously released from Fossil Group, including Cardio Fitness Level tracking, which shows an estimation of VO2 max using resting heart rate and user biometrics to indicate overall cardiorespiratory health over time.

Hands-Free Wellness Tracking

Be mindful of your intentions by tracking your wellness goals — whether you check your heart rate throughout the day, take a moment to reset with a guided breathing session, or schedule a daily walk. Plus, hands-free notifications and tethered calls with the built-in microphone will keep you connected without you having to hit pause on your day, or your game.

Wear OS 3 Compatibility

The Razer X Fossil Gen 6 Smartwatch will also be compatible with Google’s new system update, Wear OS 3, announced in 2021. The smartwatch will be eligible for the [Wear OS 3](#)

[system update](#) in 2022, alongside other updates that will continue to improve the overall user experience.

Additional features include:

- Stainless steel case, top ring and pushers
- 44mm case size
- Stunning 1.28" touchscreen digital display (326 ppi)
- Swimproof (up to 3 ATM)
- Customizable dials and button functionality
- Interchangeable straps and bracelets
- Increased performance and lower power consumption with Snapdragon Wear™ 4100+
- Access to download new Wear OS apps and experiences on Google Play from favorite brands, including new features like offline playback for premium YouTube Music and Spotify Premium users
- Connectivity: Bluetooth® 5.0 LE, Wi-Fi, GPS, NFC SE
- Sensors: Accelerometer, Gyroscope, Compass, Altimeter, PPG Heart Rate, SpO2, Off-body IR, Ambient Light
- Wear OS by Google
- 8 GB of storage and 1 GB RAM
- 4 pin USB fast charging with magnetic puck

Razer x Fossil Gen 6 will retail for \$329 and will be available this month at www.fossil.com, www.razer.com, www.gamestop.com, and select Fossil retail stores. To learn more, visit www.fossil.com and follow @Fossil.

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Fossil

[Fossil](#) was inspired by American creativity and ingenuity. Bringing new life into the watch industry by making quality, fashionable watches that were both fun and accessible. Creativity was at the heart of everything we did. Today, we continue to focus on what makes us, us: Our optimistic attitude, our dedication to authenticity and, of course, our creative spirit. The things we make, from traditional watches to smartwatches, bags to wallets, jewelry to gifts, complement every style, and fit every lifestyle—for all the moments that make you, you.

About Razer:

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals and Blade gaming laptops.

Razer's software platform, with over 150 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma RGB (a proprietary RGB lighting technology system supporting thousands of devices and hundreds of games/apps), and Razer Cortex (a game optimizer and launcher).

Razer also offers payment services for gamers, youth, millennials and Gen Z. Razer Gold is one of the world's largest game payment services, and Razer Fintech provides fintech services in emerging markets.

Founded in 2005, Razer is headquartered in Irvine (California) with regional headquarters in Hamburg, Shanghai and Singapore. Razer has 18 offices worldwide and is recognized as the leading brand for gamers in the US, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

**Compared to the Gen 5 Smartwatch*