

FOSSIL ANNOUNCES STAR WARS™ COLLECTION—LAUNCHING ON MAY 4TH—IN CELEBRATION OF THE 40TH ANNIVERSARY OF RETURN OF THE JEDI™



Richardson, Texas – May 1, 2023 – In honor of 40 years of *Star Wars: Return Of The Jedi™*, Fossil is excited to announce our [Star Wars x Fossil](#) collection, launching globally on the widely celebrated, fan-favorite day—**May the 4th**. Exceptionally crafted down to the very last detail, the capsule of watches and jewelry pays homage to the iconic characters and symbols of the Rebellion.

"We're thrilled to share this special collection celebrating a story that has made such a cultural impact on generations and that, like Fossil, evokes a feeling of nostalgia for so many," says Melissa Lowenkron, Chief Brand Officer. "Made for fans by fans—we're excited for people to discover the intricate details inspired by the film and to collect their favorite pieces from this exceptional collaboration."

The *Star Wars* x Fossil collection launches with six limited-edition timepieces, meticulously designed in celebration of the film's most beloved Rebels. Each individually-numbered watch is packaged in a collector's box—showcasing cinematic sound effects, comic-book-style illustrations, and a replica movie ticket pin—and features quintessential character details, including:

- **Luke Skywalker™ (\$270)**: The battle between the light and dark sides of the Force™ plays out on the dial of this piece—complete with Luke's glowing green lume Lightsaber™ as the second hand and invisible blue lume Force lightning that glows in the dark.
- **Leia Organa™ (\$270)**: Featuring an innovative time-telling mechanism, this design is inspired by Leia's iconic Endor™ look with an invisible lume Rebellion sign that glows in the dark, padded leather strap that recalls her helmet and etched braid caseback detail.
- **Han Solo™ (\$270)**: This redesign of our Fossil Heritage watch has an effortlessly laid-back feel due to the rich leather saddle strap with golden yellow pant stripe detail and matching accents on the dial.
- **Chewbacca™ (\$270)**: Featuring a debossed fur texture on the dial and rivet details on the strap, this piece recalls Chewie's™ signature bandolier.
- **R2-D2™ (\$370)**: This timepiece is crafted around an applied, stamped and printed dimensional R2-D2™ inspired frame, Japanese automatic movement, minute hand shaped like the droid's repair tool arm and a day/night indicator with lume-filled Rebel sign.

- C-3PO™ (**\$370**): The beloved droid comes to life on this square-shaped case with a gold-tone C-3PO™ face inspired frame, exposed automatic movement, silver-tone lug that matches C-3PO's™ silver leg and etched droid cabling-inspired caseback detail.

Alongside the limited-edition watch assortment, *Star Wars* x Fossil also offers five special-edition watches with comic-book-style graphic dials, silicone straps and classic tins for \$160.

Fans can further wear the Force with our special edition *Star Wars* x Fossil jewelry collection featuring designs of fan-favorite characters—Yoda™, R2-D2™ and C-3PO™—and iconography in semi-3D silhouettes and signature craftsmanship. The gold-tone charm necklace (**\$95**), charm bracelet (**\$125**) and earring stud set (**\$95**) feature green aventurine and subtle shine, while our hoop earrings (**\$65**) showcase the Rebellion logo. The capsule also includes two ID plaque necklaces (**\$85**) inspired by the beloved droids—the silver-tone necklace has an ID plaque with an etched R2-D2™ inspired design and second plaque with a brushed finish, while the gold-tone necklace features an etched C-3PO™ inspired design plaque and second plaque with a hammered effect.

Visit [Fossil.com](https://www.fossil.com) and select Fossil retail stores to shop *Star Wars* x Fossil beginning **May 4**, and follow [@Fossil](https://twitter.com/Fossil) to stay up to date on future launches coming soon.

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[Fossil](https://www.fossil.com) is a leading global lifestyle accessories brand inspired by creativity and ingenuity. We create timeless, well-crafted leather goods, jewelry and watches to accessorize a joyful, inspired life. In everything we do, we strive to Make Time For Good™, working to create positive change for our people and communities.

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